

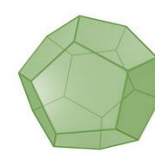
SuRF: Identification of Interesting Data Regions with Surrogate Models

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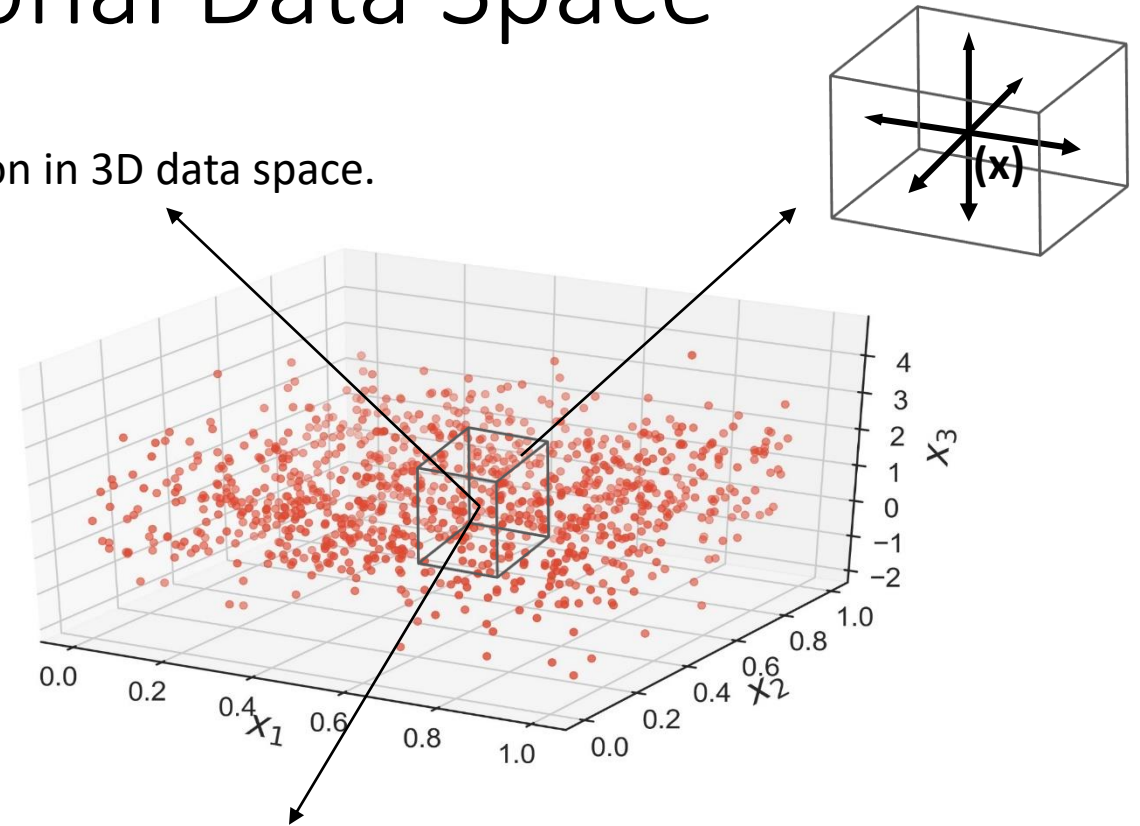
Outline

- Introduce problem of identifying sub-regions (examples and then formulation – aggregate function as a function mapping parameters to aggregate values)
- Baseline solution (visually) and complexity of baseline
- Introduce optimization problem – why multi-modal
 - Glow-worm optimization
 - Back-end data analytics system as the bottleneck
- Surrogate functions to learn back-end analytics system
- Experimental Evaluation – Accuracy, Efficiency, Example with Crimes

Regions in Multi-dimensional Data Space

- **Region:** hyper-rectangle in multi-dimensional space
- Formally: A region has a center point $\mathbf{x} \in \mathbb{R}^d$ with side lengths $\mathbf{l} \in \mathbb{R}^d$
- Region's **interestingness** is inferred by an aggregate statistic over the retrieved data points.

A region in 3D data space.



Using only the included data points,
compute a statistic such as
COUNT/AVG/SUM/VAR

Example : x_1, x_2, x_3 are the values (X, Y, Z) obtained from an accelerometer and the aggregate statistic the ratio of a specific activity (ie 'sitting').

$$\max_{x,l} f(x,l) - y_R$$

Essence

$$f : \mathcal{R}_{x,l} \rightarrow \mathbb{R}$$

Identifying Interesting Regions

- Identify regions $\mathcal{R}_{x,l}$ which are greater/lower than threshold $y_R \in \mathbb{R}$
 e.g., the ratio for activity 'sitting' is over 0.3 – meaning >30% of data points were generated while performing activity 'sitting'.)

$$\max_{x,l} f(x,l) - y_R$$

$$f : \mathcal{R}_{x,l} \rightarrow \mathbb{R}$$

Aggregate Function



$$\max_{x,l} \frac{f(x,l) - y_R}{\left(\prod_{i=1}^d l_i\right)^c} \longrightarrow \text{Adjusting tolerance}$$

To control the size of a region, we introduce a penalizing factor on its lengths

Baseline Method

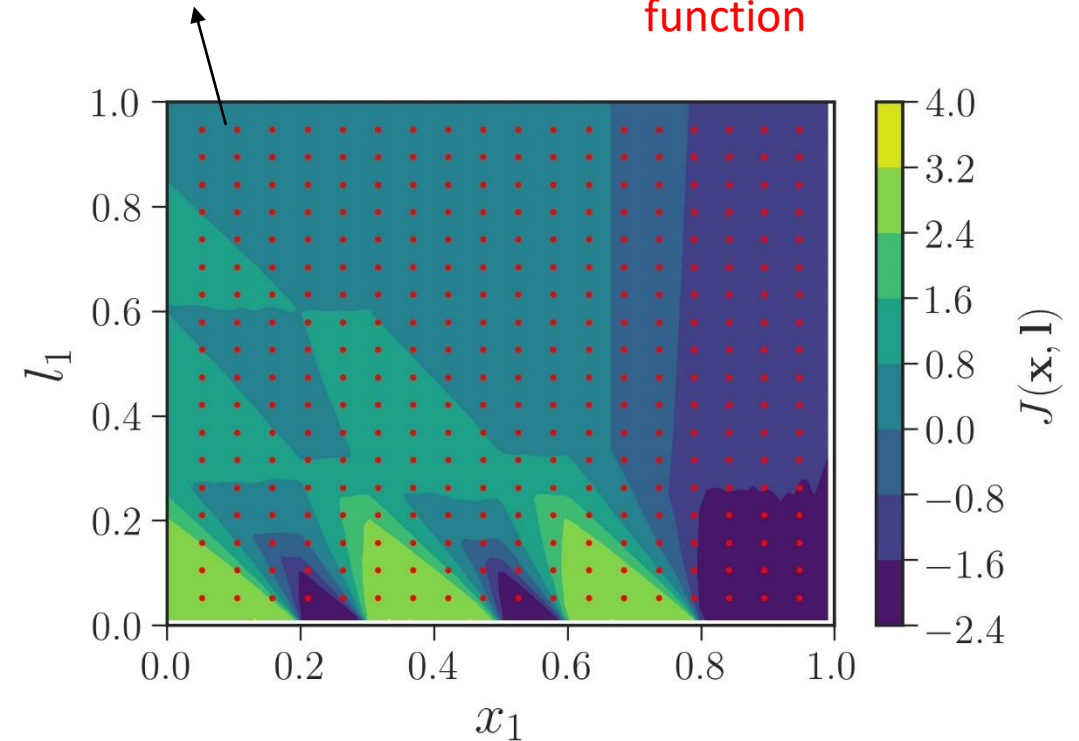
- Let us find a region $R_{x,l}$ for a single dimension.
- Discretise the space such that:
 - $x \in X$ and $l \in L$
 - Granularity : $n = |X|, m = |L|$
- Evaluate the objective function

$$\max_{x \in X, l \in L} J(x, l)$$

to identify interesting regions

Each point (x, l) has to be evaluated. Resulting in $n \times m$ evaluations for 1D

Colorbar denotes the value of the objective function



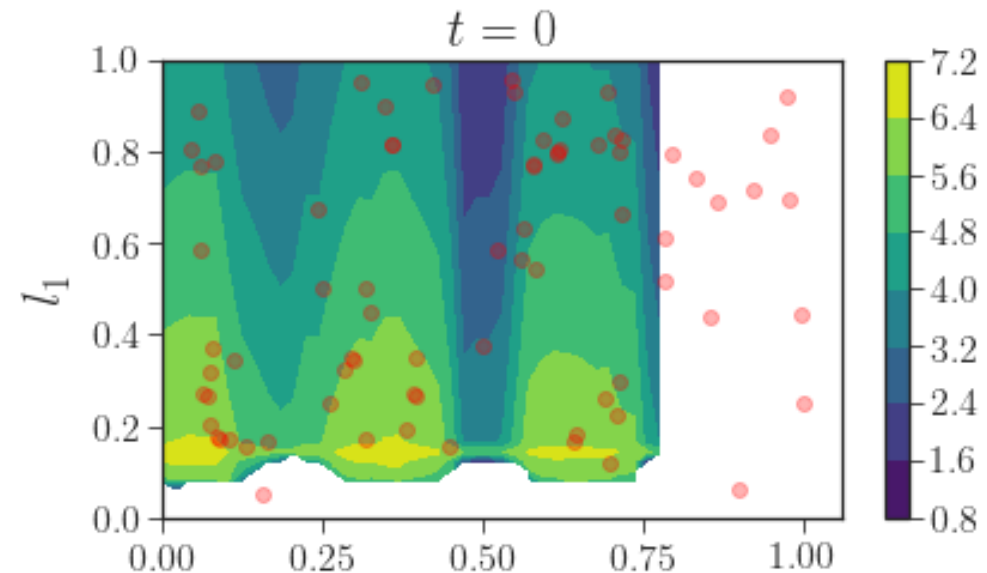
The number of evaluations is exponential w.r.t the dimensions $(n \times m)^d$

For 1D : $(20 \times 20)^1 = 400$

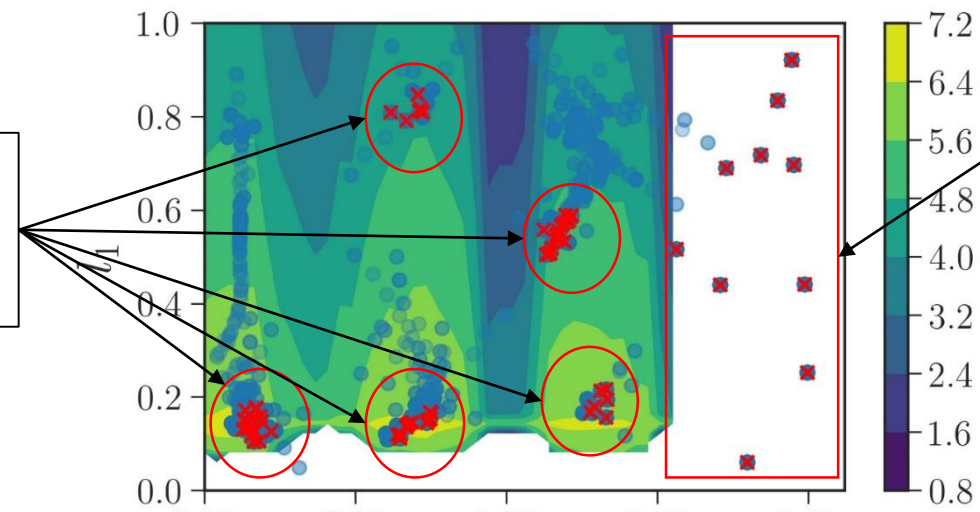
For 3D : $(20 \times 20)^3 = 64,000,000$ –
Function Evaluations !

Introducing Multi-modal Optimization

- **Objective function is multi-modal** as there could be many regions of interest.
- Function f is **unknown**
- Adopt GlowWorm Swarm Optimization (GSO) to **locate** regions of interest.



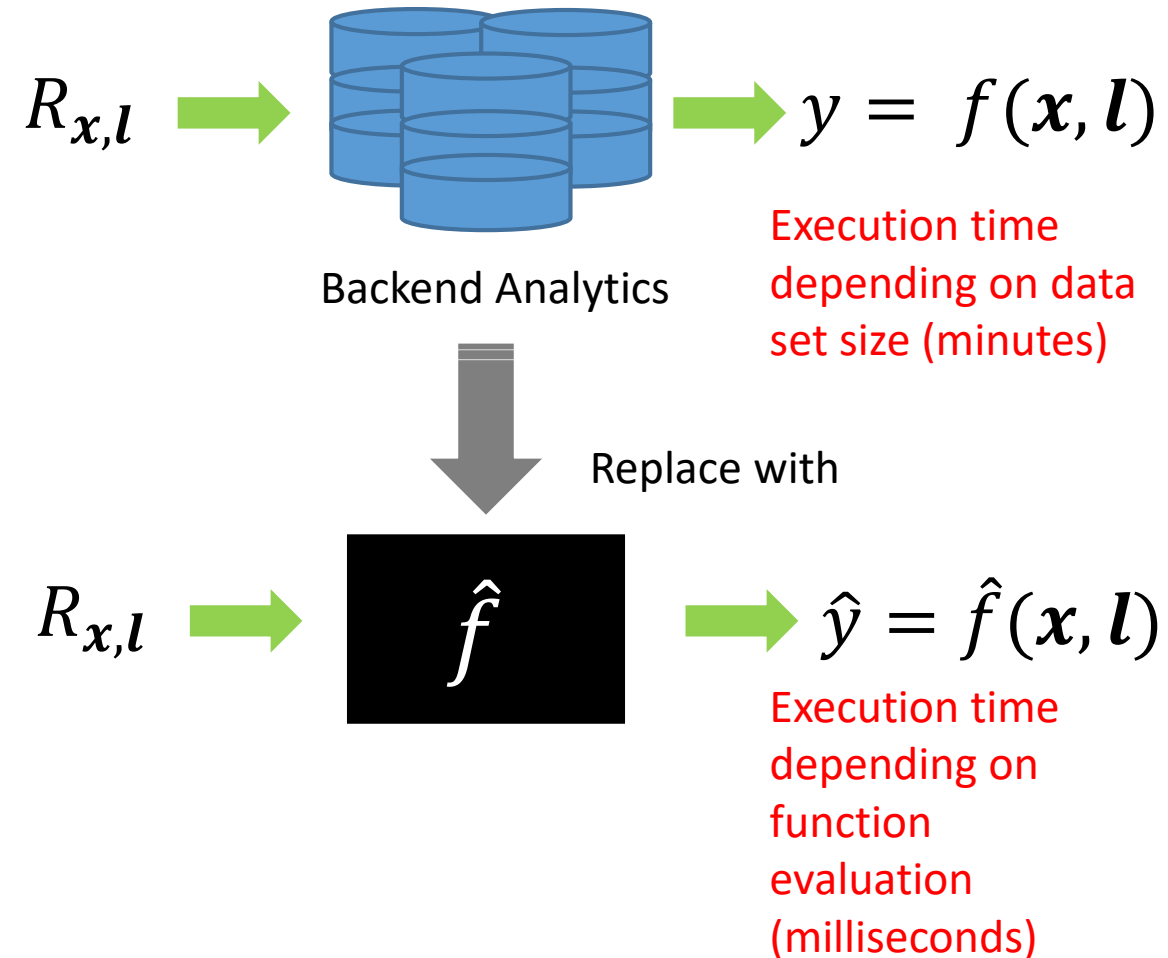
Particles in GSO only influence other particles within a neighbourhood



Infeasible solutions become stranded and are pruned away

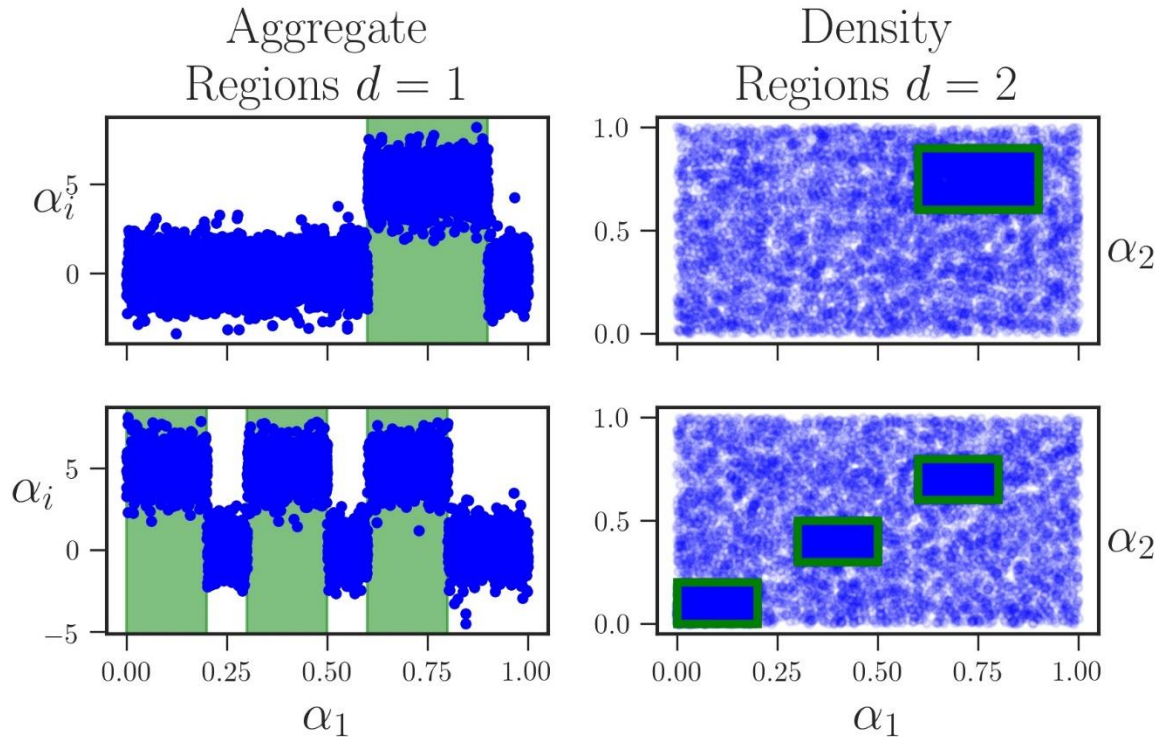
Backend Analytics System is a 'bottleneck'

- GSO **effectively** reduced the number of function evaluations to $O(TL)$.
- $T = \textit{iterations}$;
- $L = \textit{number of particles}$
- Still have to compute $f(\mathbf{x}, \mathbf{l})$ over large data sets.
- **Solution:** Treat f as a black-box function -> approximate using \hat{f}
 - A surrogate function trained using past function evaluations



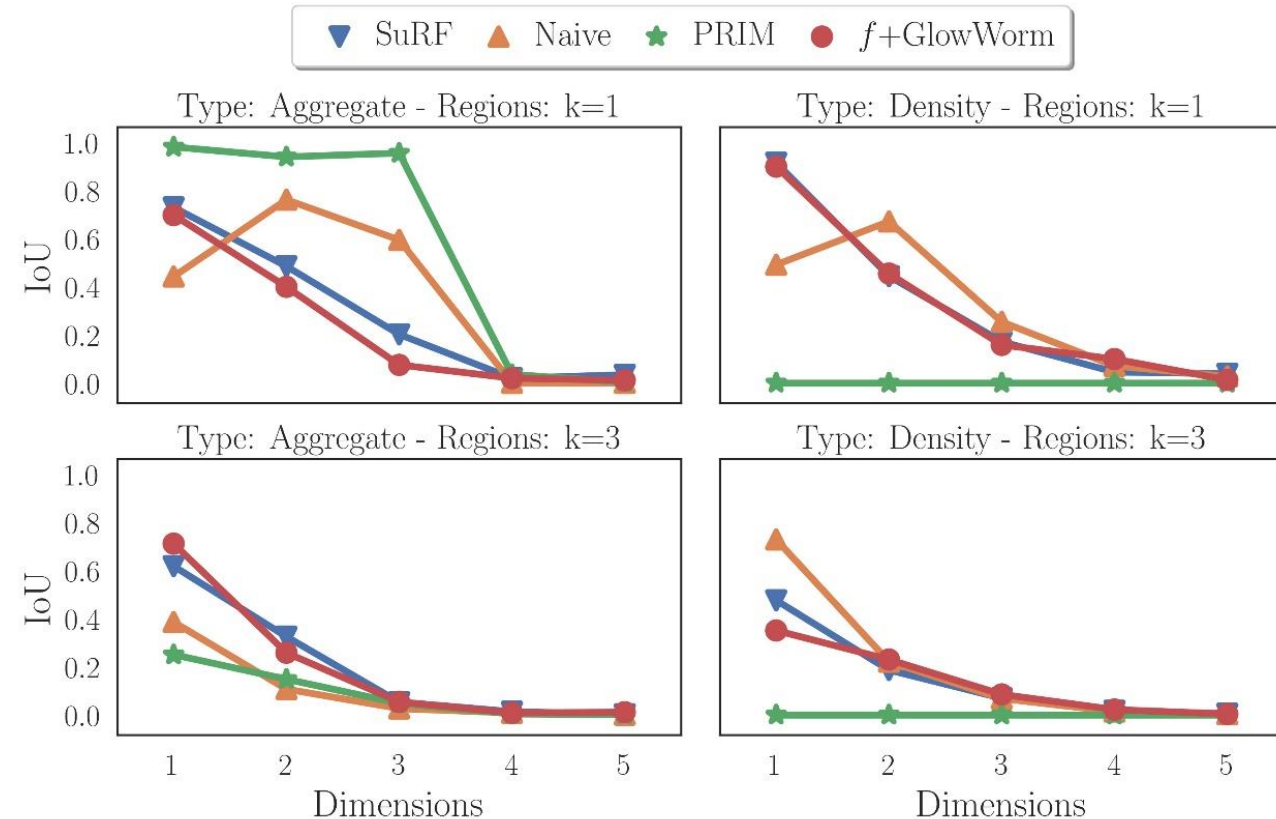
Experimental Evaluation - Task

- Artificial Continuous Region(s) :
 - a) where the aggregate statistic is larger
 - b) highly concentrated number of data points
- **Task:** identify $R_{x,l}$, i.e., boundaries of such sub-regions
- **Accuracy:** *Jaccard Similarity Index* – (*Intersection Over Union*)
 - *How much the predicted region overlaps with the pre-defined region*



Experimental Evaluation – Key Results (1)

- **SuRF** (proposed method)
- **Naïve**: discretisation process described in the beginning
- **PRIM** by Friedman & Fisher [1]
- **f + GlowWorm**: GSO with backend analytics

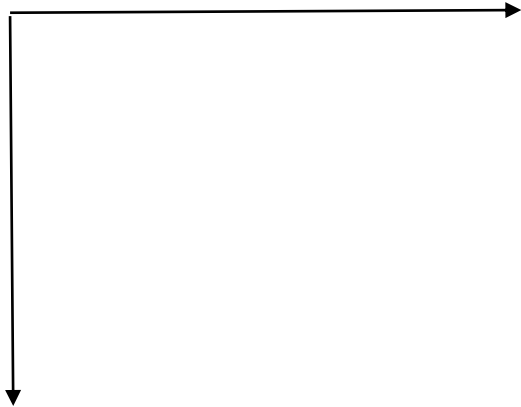


Experimental Evaluation – Results (2)

TABLE I
COMPARATIVE ASSESSMENT OF DIFFERENT METHODS.

Method	Data size N d dim.	10^5	10^6	10^7
SuRF	1	1.28	1.28	1.3
	2	1.4	1.4	1.4
	3	1.35	1.35	1.35
	4	1.63	1.63	1.64
	5	1.68	1.68	1.69
Naive	1	0.01	0.16	1.94
	2	3.22	33.72	341.7
	3	115.49	1221.6	- (22%)
	4	- (66%)	- (6%)	- (0.5%)
	5	- (1%)	- (0.1%)	- (0.01%)
f +GlowWorm	1	4.71	51.9	601.32
	2	26.7	280.14	2856.02
	3	26.46	289.5	2808.42
	4	27.1	293.62	2981.81
	5	30.21	320.03	-
PRIM	1	0.15	0.4	4.8
	2	0.2	1.9	32.2
	3	0.56	9.3	46.3
	4	0.9	9.5	160.5
	5	1.28	7.36	282.6

Increase in data set size N



Increase in data set dimensionality

**Cutoff time set at 5
minutes (3000 seconds)**

Relatively constant across all
settings

As data set size and
dimensionality increase method
does not scale.

Similar to Naive

PRIM is highly scalable,
starts to degrade as data set
size increases

Thank you!

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