



# Semantic Annotation and Presentation of Multimedia Content

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CWI, Semantic Media Interfaces



# Agenda

1. Image/Video: search and description problems
2. A Multimedia Semantic Web:
  - Introduction to RDF, RDFS and OWL
  - The Linked Data Principle
  - The return of MPEG-7
3. Generate Multimedia Presentations

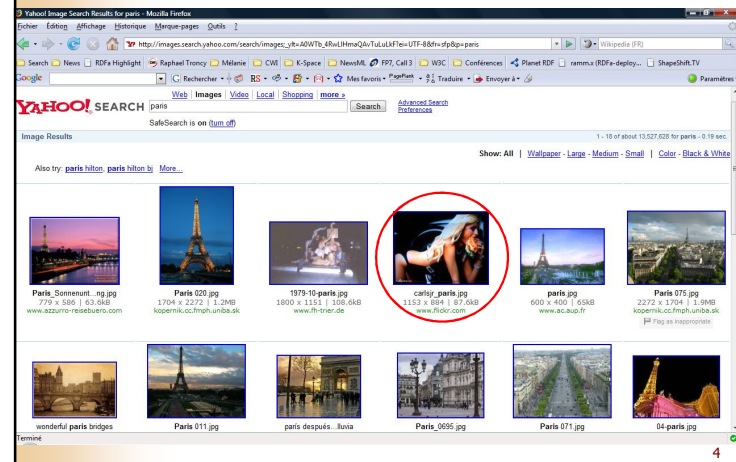
# Motivation

- Growing amount of digital multimedia content available on the Web



- Content difficult to search and reuse

# Image search



## Image search

paris

Résultats 1 - 10 sur un total d'environ 83 900 000 pour paris (0,83 secondes)

Essayer aussi : [paris hilton](#)

PARIS  
800 x 600 - 46 ko - jpg  
www.paris-paris.org

vue de Paris  
800 x 600 - 161 ko - jpg  
www.grain.net

Paris Hilton nu  
500 x 500 - 149 ko - jpg  
www.buzzrunet.com

... Hôtels paris 18 ème ...  
490 x 490 - 29 ko - gif  
www.federal.hotel-paris.fr

Quand on vous dit que Paris est la ...  
920 x 494 - 116 ko - jpg  
www.adverteb.com

Photo pinhole à Paris ...  
403 x 450 - 31 ko - jpg  
www.chambre-claire.com

Actualité Paris  
449 x 492 - 79 ko - jpg  
www.paris.prestige.net

Paris 22 janvier  
1000 x 591 - 77 ko - jpg  
www.art-numerique.net

Paris lever du soleil  
600 x 400 - 182 ko - jpg  
www.galileo-web.com

Paris photo  
800 x 536 - 66 ko - jpg  
www.photos-de-villes.com

Photos de Paris  
596 x 397 - 77 ko - jpg  
www.xpo-photos.com

les belles caresseries du paris ...  
512 x 241 - 53 ko  
www.automobile.lycos.fr

Terminé

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## Image search

paris

Résultats 1 - 18 of about 88,000,000 for paris (definition) (0,05 secondes)

Also try: [paris, france](#) [paris hilton](#)

Paris - Paris  
363 x 450 - 47k - jpg  
www.art.com

Attractable Europe - Paris  
600 x 340 - 65k - jpg  
travel.nytimes.com

Paris Hilton  
300 x 400 - 52k - jpg  
www.people.com

Photos of Paris - Spirit of Paris  
1200 x 862 - 115k  
www.spirit-of-paris.com

Photos of Paris - Spirit of Paris  
600 x 426 - 41k  
www.spirit-of-paris.com

Feminizing - Go Go Paris ...  
1107 x 1108 - 260k - jpg  
www.parisinfo.de

Paris - Paris panorama from Arc de ...  
850 x 418 - 45k  
members.virtualtourist.com

Photo: Downtown Paris  
470 x 300 - 60k - jpg  
www.nationalgeographic.com

Paris Cafés and Restaurant Reviews  
320 x 320 - 31k - jpg  
hilton.org.uk

Disneyland Paris And yet it ...  
300 x 481 - 53k - jpg  
www.michaelbarrier.com

paris photos - statue of liberty in ...  
341 x 303 - 34k - jpg  
parisinfo-photos.com

Paris Shopping  
415 x 332 - 57k - jpg  
www.destination360.com

Terminé

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## Video search

G8 summit

Résultats pour G8 summit

G8 summit 2007 - N Sarkozy drunk  
1:04 ratings  
Nez pas un bar à connerie quelque part. Et gardez les insultes pour votre mère SVP ... G8 summit Nicolas Sarkozy Sarkozy Sarkozy drunk une conférence  
http://www.youtube.com/watch?v=W44X7TUQJ2  
Visionner la vidéo ici - Vidéos similaires

G8 summit 2007 - N Sarkozy drunk  
1:04 ratings  
conférence de presse au G8. Ne perdez pas de vue que ce n'est qu'une petite vidéo  
parole ... sarkozy G8 summit nicolas french  
http://www.youtube.com/watch?v=ZVW7G2ow  
Visionner la vidéo ici - Vidéos similaires

Bush and Putin Spar at G8 Summit  
1:04 ratings  
http://www.youtube.com/watch?v=Pf9pScW52yw  
Visionner la vidéo ici - Vidéos similaires

G8 Summit  
1:04 ratings  
http://www.youtube.com/watch?v=Pf9pScW52yw  
Visionner la vidéo ici - Vidéos similaires

15 July 2006 MONTAGE WS Russian Communist protestors railing a ...  
1:04 ratings  
Latest Footage from Getty Images, Inc. Associated Press Television News Limited  
http://www.isthyma.com/search/detail.asp?id=1280\_308&esourc  
Connexion & Inscrit par copypalme.com...

Terminé

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## Image/Video indexing

- Techniques used by current search engines
  - search term occurs in the *filename* or in the *caption*
  - no semantics
- Image indexing: main problem
  - an image is not alphabetic: there is no countable discrete units, that, in combination will provide the meaning of the image
  - image descriptors are not given with the image: one needs to **extract** or **interpret** them
- Video indexing: additional problem
  - a video has additionally a temporal dimension to take into account
  - a video has *a priori* no discrete units neither (i.e. frames, shots, sequences cannot be absolutely defined)

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## Audio-Visual content

- The *audio-visual* document: some peculiarities
  - structured
  - spatio-temporal
  - composed of images
 } use of a textual description
- A three step process: (TV point of view)
  - **identification** of the content creator and the content provider: Dublin Core metadata, VRA core categories ...
  - **structural decomposition** in video segments corresponding to the logical structure of the program: time-code, spatial coordinates
  - **semantic description** of these segments: controlled vocabulary, thesaurus, free text annotation

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## Video description (TV point of view)

- Segmentation
    - locate and date some events
  - Description
    - characterize each segment with an AV genre
    - characterize each segment with a general thematic
  - describe the scene (*who, when, where, what...*)
- describe the logical structure
- 
- describe the semantics of the content

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## Full text search limitation

### 13 [Indoor Set: 6<sup>th</sup> part]

at 18:43:56:00 - 00:09:06:00. – Eurosport

In studio, the second part of the interview, from Nice, of Sandy CASAR by Jean René GODART about the Paris-Nice cycling race and a few sports news with pictures commented by Alexandre BOYON and Laurent PUYAT.

- Q** : Find all AV sequences of type **dialog sequence** with a **rider** and concerning **any cycling race with several stages**
- noisy answer: there are other *sports news* in the sequence
  - incomplete answer: the interview was broadcasted in two parts and began in a previous sequence
  - the query cannot be extended !

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## Image/Video summary

- Visual media are not self descriptive!
- Goal: find out the descriptors that describe their content
  - use a textual representation for the description / index
  - depends on the usage context of the media
- How to obtain these descriptors?
  - automatic analysis
    - segmentation; face/object detection; speech transcription; etc.
  - manual annotation
    - tagging; documentation
- How to represent these descriptors?
  - machine processable semantics

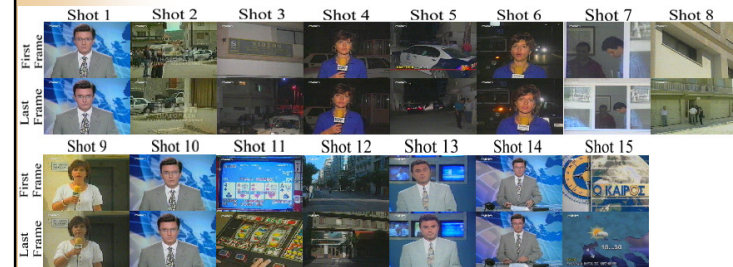
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## Video segmentation

- Allow a non linear access to the video
  - shot detection
  - scene segmentation (e.g. DVD chapters)
- Sudden transitive detection (« cut »)
  - based on similarity between consecutives images using color, motion, etc.
- Progressive transition detection
  - fade, wipe, etc.
  - based on statistical models of occurrences of various types of transitions

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## Shot segmentation example



- Good performance for « cut » detections:
  - 95% recall; 15% false detection
- Worse results for progressive detection such as fade

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## Object detection and recognition

- Face/Object Detection
  - algorithms based on colour and face/object shape model
- Face/Object Recognition
  - put a name on a face/object
  - knowledge base of labelled faces/objects
  - probabilistic mapping rules
- Performance: efficient for front view faces
  - 80% recall, 3% false detection

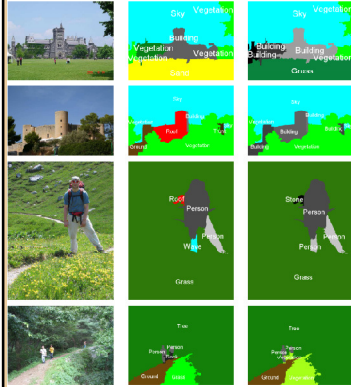
15

## Face detection examples

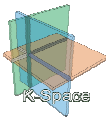


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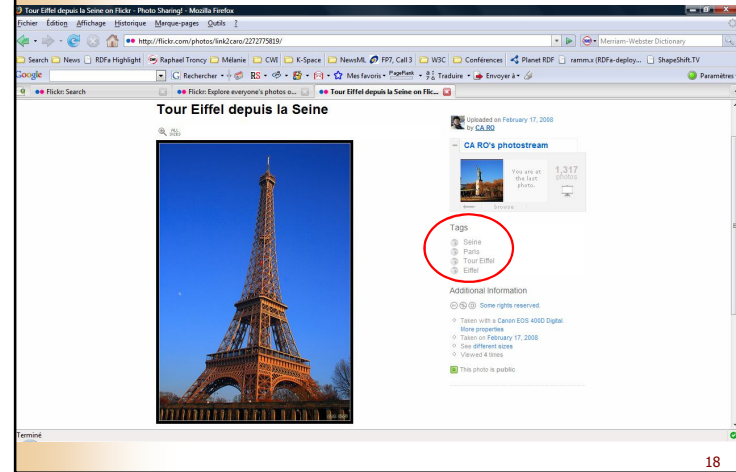
# Object detection examples



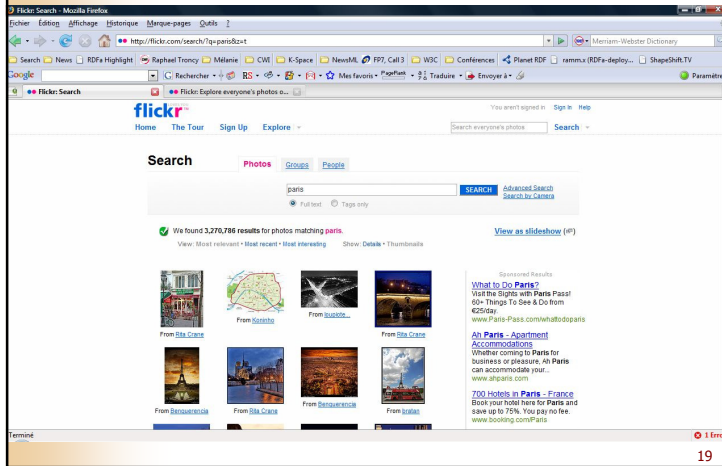
- Left column: initial image
- Middle Column: Segmented image with initial labelling as a result of SVM-based classification
- Right Column: Final labelling, after the application of a Genetic Algorithm



# Image tagging



# Image tagging: search



# Image tagging: limitations

- tags are ambiguous: *Paris*
- tags are misspelled: *LA, Los Angeles, LosAngeles*
- tags are not structured

Paris City Hall by a Cloudy Night HDR\*



Tags

- Nikon
- Nikon D200
- D200
- 18200mmf3558gr
- Copyright D Girard
- David Girard
- académie
- paris
- France
- capitale
- hignon
- parisienne
- parisien
- flves
- seine
- river
- night
- evening
- dusk
- hotel
- da
- ville
- hall
- december
- port
- la
- boulelle
- DiamondClassPhotographer

## Geo-tagged images: machine tags

Search for (e.g. architecture, urban, fern) Taken in (e.g. Neighbourhood, City, State, Zip) Amazing photos

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## Geo-tagged images: machine tags

139,936 geo-tagged photos  
Sort by: Interesting, Recent

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## Multimedia description: summary

- Extract image descriptors (visual processing algorithms)
  - stay close to the physical nature of the media
  - machine learning: need learning data! (See: [IBM Marvel](#))
  - limited performance in average situation
- Interpret the meaning of an image
  - usage context and culture dependent
  - manually assign tags: ambiguity, misspelling, error-prone
- Solution
  - structure / type the tags (see the machine tags)
  - give a **formal** meaning to the descriptions

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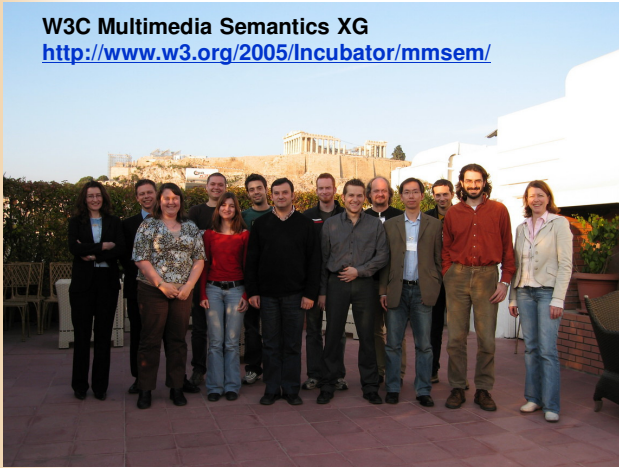
## Agenda

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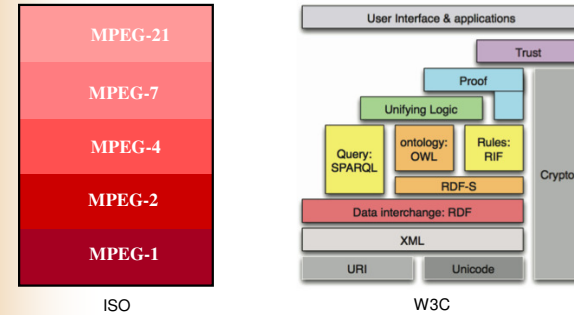
## W3C Multimedia Semantics XG

W3C Multimedia Semantics XG  
<http://www.w3.org/2005/Incubator/mmsem/>



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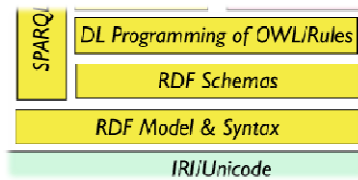
## Multimedia: Description methods



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## RDF

is the first layer of the  
Semantic Web standards



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## RDF

stands for  
Resource Description Framework

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# RDF

stands for

**Resource:** *pages, images, videos, ...  
everything that can have a URI*

**Description:** *attributes, features, and  
relations of the resources*

**Framework:** *model, languages and  
syntaxes for these descriptions*

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# RDF

is a triple model *i.e.* every piece of  
knowledge is broken down into



( **subject** , **predicate** , **object** )

30

take for instance the following piece of  
**knowledge**



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image.jpg has for creator Raphael and depicts  
the elephant Ganesh

32





image.jpg has for creator Raphael  
image.jpg depicts the elephant Ganesh

33



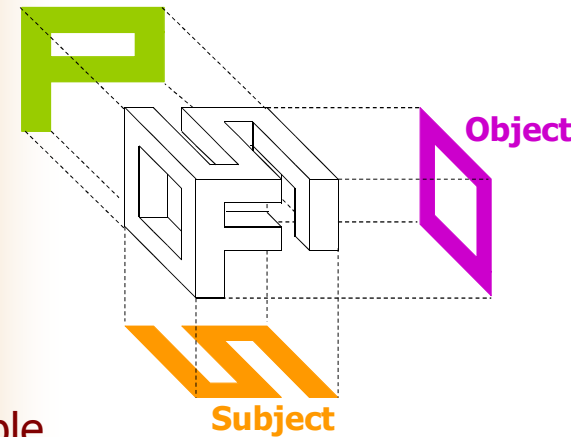
( image.jpg , creator , Raphael )  
( image.jpg , depicts , Elephant Ganesh )  
  
( subject , predicate , object )

34

in **RDF** the atoms of knowledge are  
triples of the form  
(subject,predicate,object)

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Predicate



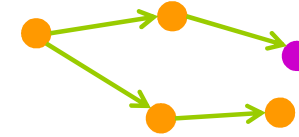
a triple  
the RDF atom

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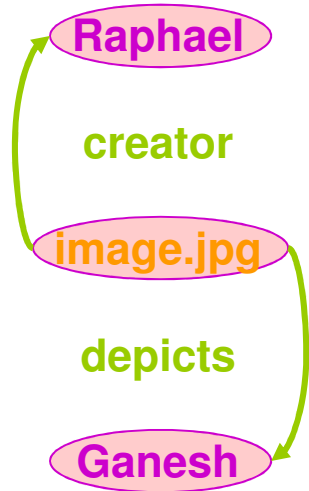
**RDF** is also a graph model  
to link the descriptions of resources

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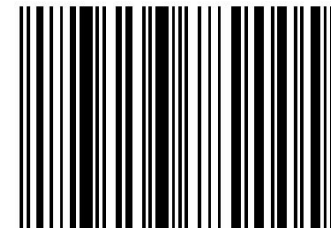
**RDF** triples can be seen as arcs  
of a graph (vertex, edge, vertex)

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in **RDF** resources and properties are  
identified by URIs



<http://mydomain.org/mypath/myresource>

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in **RDF** values of properties can also be literals i.e. strings of characters

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*RDF allows blank  
**nodes***



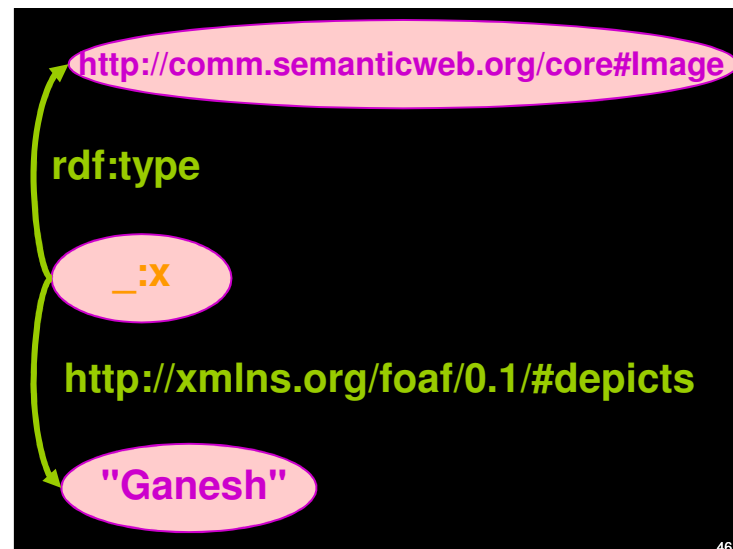
43

a resource may be  
**anonymous**  
*i.e.* not identified by a URI  
and noted `_:xyz`

44

e.g.,  
*there exists an image about Ganesh*

45



46

blank nodes  
**break**  
the graph, they  
cannot be reused

47

**name**  
your resources and reuse  
existing names as much as  
possible

48

< RDF /> has an XML syntax

49

don't run  
away

50

```
<rdf:RDF xmlns:rdf="http://www.w3.org/1999/02/22-  
rdf-syntax-ns#"  
  xmlns:dc="http://purl.org/dc/elements/1.1/"  
  xmlns:foaf="http://xmlns.com/foaf/0.1/" >  
  
  <rdf:Description rdf:about=  
    "http://flickr.com/photos/rtroncy/2923">  
    <dc:creator rdf:resource=  
      "http://www.cwi.nl/~troncy#me"/>  
    <foaf:depicts>Ganesh</foaf:depicts>  
  </rdf:Description>  
  
</rdf:RDF>
```

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it's only for  
machines

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# open-world assumption



as opposed to the closed world  
assumption of classical systems

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in short: the ***absence*** of a  
triple is ***not*** significant

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( **image.jpg** , **creator** , **Raphael** )  
doesn't mean image.jpg has one creator

55

( **image.jpg** , **creator** , **Raphael** )  
means image.jpg has at least one creator

56

if you have no other triples giving authors it does not *mean* they are not true.

57

**RDFS** stands for **RDF** Schema

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**RDFS** provides primitives to write lightweight schemas for **RDF** triples



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a little drop of semantics goes a **long way**

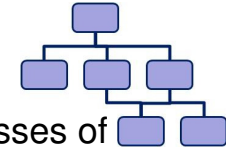


60

**RDFS** provides primitives to...  
... define the vocabulary used in triples  
... define elementary inferences

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**RDFS** to define classes of resources and organize their hierarchy



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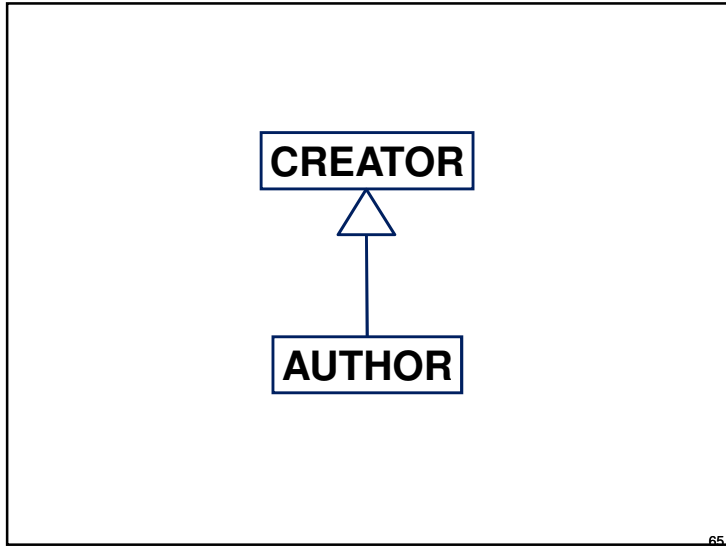
63

**RDFS** to define relations between resources and organize their hierarchy



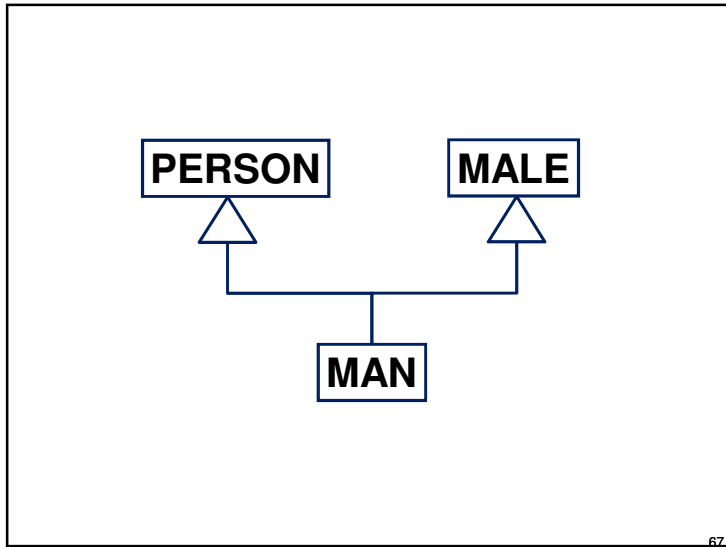
64





**RDFS** allows for multiple inheritance for classes and properties

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**RDFS** relations have a signature

**DOMAIN** → **RANGE**

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**RDFS** relations have a **signature**  
... the **domain** is the type of the  
resource the relation starts from.  
... the **range** is the type of the resource  
the relation ends to.

69

**RDFS** relations with several...  
... **domains** mean all domains apply.  
... **ranges** mean all ranges apply.

Ranges and domains are optional

70

looks like object programming, **but**



71

**properties**

are first class citizens,  
they are not defined inside classes,  
they have their own hierarchy.



72

## no overwriting

in particular a property can not be refined for sub classes of its range or domain.



73



## multi-instantiation

a resource can have several types, it can be the instance of several classes like multiple lights, facets on a resource.

74

**RDFS** provides primitives to...

... give labels ...

... give comments ...

... for classes and properties

75

RDFS using the XML syntax for  
**RDF...**



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```
<rdf:RDF xml:base="http://inria.fr/2005/humans.rdfs"
  xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#"
  xmlns:rdfs="http://www.w3.org/2000/01/rdf-schema#"
  xmlns="http://www.w3.org/2000/01/rdf-schema#">
```

```
<Class rdf:ID="Man">
  <subClassOf rdf:resource="#Person"/>
  <subClassOf rdf:resource="#Male"/>
  <label xml:lang="en">man</label>
  <comment xml:lang="en">a male person</comment>
</Class>
```

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```
<rdf:Property rdf:ID="hasMother">
  <subPropertyOf rdf:resource="#hasParent"/>
  <range rdf:resource="#Female"/>
  <domain rdf:resource="#Human"/>
  <label xml:lang="en">has for mother</label>
  <comment xml:lang="en">a female parent</comment>
</rdf:Property>
```

```
</rdf:RDF>
```

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**RDFS** semantics : standard inference rules to derive additional triples from known statements.

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**IF** (c<sub>2</sub>, subClassOf, c<sub>1</sub>)  
**AND** (x, type, c<sub>2</sub>)  
**THEN** (x, type, c<sub>1</sub>)

*example of type propagation*

**IF** (Man, subClassOf, Person)  
**AND** (Tom, type, Man)  
**THEN** (Tom, type, Person)

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**IF** (p<sub>2</sub>, subPropertyOf, p<sub>1</sub>)  
**AND** (x, p<sub>2</sub>, y)  
**THEN** (x, p<sub>1</sub>, y)

***example of property propagation***

**IF** (author, subPropertyOf, creator)  
**AND** (Tom, author, Report12)  
**THEN** (Tom, creator, Report12)

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**IF** (c<sub>2</sub>, subClassOf, c<sub>1</sub>)  
**AND** (c<sub>3</sub>, subClassOf, c<sub>2</sub>)  
**THEN** (c<sub>3</sub>, subClassOf, c<sub>1</sub>)

***example of subClass transitivity***

**IF** (Person, subClassOf, Animal)  
**AND** (Man, subClassOf, Person)  
**THEN** (Man, subClassOf, Animal)

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**IF** (p<sub>2</sub>, subPropertyOf, p<sub>1</sub>)  
**AND** (p<sub>3</sub>, subPropertyOf, p<sub>2</sub>)  
**THEN** (p<sub>3</sub>, subPropertyOf, p<sub>1</sub>)

***example of subProp transitivity***

**IF** (parent, subPropertyOf, ancestor)  
**AND** (father, subPropertyOf, parent)  
**THEN** (father, subPropertyOf, ancestor)

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**IF** (p<sub>1</sub>, domain, c<sub>1</sub>)  
**AND** (x, p<sub>1</sub>, y)  
**THEN** (x, type, c<sub>1</sub>)

***example of domain inference***

**IF** (author, domain, Human)  
**AND** (Tom, author, Report12)  
**THEN** (Tom, type, Human)

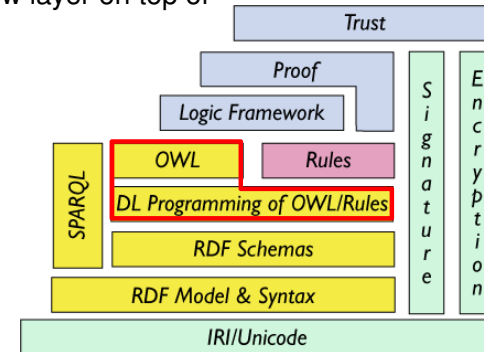
84

IF (p<sub>1</sub>, range, c<sub>1</sub>)  
 AND (x, p<sub>1</sub>, y)  
 THEN (y, type, c<sub>1</sub>)

**example of range inference**

IF (author, range, Document)  
 AND (Tom, author, Report12)  
 THEN (Report, type, Document)

- OWL is a new layer on top of RDFS
  - OWL Lite
  - OWL DL
  - OWL Full



- Actually, OWL is a restriction of RDF  
 Classes ≠ Properties ≠ Individuals

<b>RDF Schema Features:</b> <ul style="list-style-type: none"> <li>• <a href="#">Class(Thing, Nothing)</a></li> <li>• <a href="#">rdfs:subClassOf</a></li> <li>• <a href="#">rdf:Property</a></li> <li>• <a href="#">rdfs:subPropertyOf</a></li> <li>• <a href="#">rdfs:domain</a></li> <li>• <a href="#">rdfs:range</a></li> <li>• <a href="#">Individual</a></li> </ul>	<b>(In)Equality:</b> <ul style="list-style-type: none"> <li>• <a href="#">equivalentClass</a></li> <li>• <a href="#">equivalentProperty</a></li> <li>• <a href="#">sameAs</a></li> <li>• <a href="#">differentFrom</a></li> <li>• <a href="#">AllDifferent</a></li> <li>• <a href="#">distinctMembers</a></li> </ul>	<b>Property Characteristics:</b> <ul style="list-style-type: none"> <li>• <a href="#">ObjectProperty</a></li> <li>• <a href="#">DatatypeProperty</a></li> <li>• <a href="#">inverseOf</a></li> <li>• <a href="#">TransitiveProperty</a></li> <li>• <a href="#">SymmetricProperty</a></li> <li>• <a href="#">FunctionalProperty</a></li> <li>• <a href="#">InverseFunctionalProperty</a></li> </ul>
<b>Property Restrictions:</b> <ul style="list-style-type: none"> <li>• <a href="#">Restriction</a></li> <li>• <a href="#">onProperty</a></li> <li>• <a href="#">allValuesFrom</a></li> <li>• <a href="#">someValuesFrom</a></li> </ul>	<b>Restricted Cardinality:</b> <ul style="list-style-type: none"> <li>• <a href="#">minCardinality</a> (only 0 or 1)</li> <li>• <a href="#">maxCardinality</a> (only 0 or 1)</li> <li>• <a href="#">cardinality</a> (only 0 or 1)</li> </ul>	<b>Header Information:</b> <ul style="list-style-type: none"> <li>• <a href="#">Ontology</a></li> <li>• <a href="#">imports</a></li> </ul>
<b>Class Intersection:</b> <ul style="list-style-type: none"> <li>• <a href="#">intersectionOf</a></li> </ul>	<b>Versioning:</b> <ul style="list-style-type: none"> <li>• <a href="#">versionInfo</a></li> <li>• <a href="#">priorVersion</a></li> <li>• <a href="#">backwardCompatibleWith</a></li> <li>• <a href="#">incompatibleWith</a></li> <li>• <a href="#">DeprecatedClass</a></li> <li>• <a href="#">DeprecatedProperty</a></li> </ul>	<b>Annotation Properties:</b> <ul style="list-style-type: none"> <li>• <a href="#">rdfs:label</a></li> <li>• <a href="#">rdfs:comment</a></li> <li>• <a href="#">rdfs:seeAlso</a></li> <li>• <a href="#">rdfs:isDefinedBy</a></li> <li>• <a href="#">AnnotationProperty</a></li> <li>• <a href="#">OntologyProperty</a></li> </ul>
<b>Datatypes</b> <ul style="list-style-type: none"> <li>• <a href="#">xsd:datatypes</a></li> </ul>		

<b>Class Axioms:</b> <ul style="list-style-type: none"> <li>• <a href="#">oneOf</a></li> <li>• <a href="#">dataRange</a></li> <li>• <a href="#">disjointWith</a></li> <li>• <a href="#">equivalentClass</a> (applied to class expressions)</li> <li>• <a href="#">rdfs:subClassOf</a> (applied to class expressions)</li> </ul>	<b>Boolean Combinations of Class Expressions:</b> <ul style="list-style-type: none"> <li>• <a href="#">unionOf</a></li> <li>• <a href="#">complementOf</a></li> <li>• <a href="#">intersectionOf</a></li> </ul>
<b>Arbitrary Cardinality:</b> <ul style="list-style-type: none"> <li>• <a href="#">minCardinality</a></li> <li>• <a href="#">maxCardinality</a></li> <li>• <a href="#">cardinality</a></li> </ul>	<b>Filler Information:</b> <ul style="list-style-type: none"> <li>• <a href="#">hasValue</a></li> </ul>

## Semantic Web Tutorials

### RDF in a nutshell

- [Tutorial \(credits @ Fabien Gandon\)](#)

### RDFS in a nutshell

- [Tutorial \(credits @ Fabien Gandon\)](#)

### Useful Resources

- <http://www.w3.org/2001/sw/>
- <http://www.w3.org/People/Ivan/CorePresentations/>



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## A Giant Graph Open to the World

```
<rdf:Description
  rdf:about="Ganesh.jpg">
  <dc:title>An image of the
  Elephant Ganesh</dc:title>
  <dc:creator>
  Raphaël Troncy</dc:creator>
</rdf:Description>
```



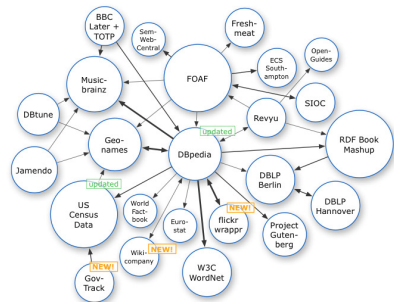
- Annotate the content (interpretation)  
Elephant, Ganesh, Thailande, Holidays, Chiang Mai
- Link to knowledge on the Web  
:img foaf:depicts dbpedia:Ganesh  
dbpedia:Ganesh rdfs:label "Vinayaka"  
dbpedia:Ganesh skos:altlabel "Ganapati"  
dbpedia:Ganesh rdf:type wn:synset-Deities-noun-1  
dbpedia:Ganesh owl:sameas wn:synset-Ganesh-noun-1

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## Linking Open Data Project

### In a nutshell

- "Expose" open datasets in RDF
- Set RDF links among the data items for different datasets
- Over 2 billion triples, 3 millions links (November 2007)



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## DBpedia

### DBpedia is a community effort to

- extract structured ("infobox") information from Wikipedia
- interlink the DBpedia dataset with other datasets on the Web



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## DBpedia

### Extracting Infobox Data

<http://en.wikipedia.org/wiki/Calgary>

```
<http://dbpedia.org/resource/Calgary>
dbpedia:native_name "Calgary" ;
dbpedia:altitude "1048" ;
dbpedia:population_city "988193" ;
dbpedia:population_metro "1079310" ;
mayor_name
  dbpedia:Dave_Bronconnier ;
governing_body
  dbpedia:Calgary_City_Council ;
...
```

■ Altogether 9,100,000 RDF triples  
extracted from 754,000 infoboxes

Christian Bizer et al. DBpedia – Querying Wikipedia Like a Database (May 11, 2007)

Calgary	
	
Downtown Calgary	
Government	
- Mayor	Dave Bronconnier <small>(Past mayors)</small>
- Governing body	Calgary City Council
- Manager	Owen A. Tobert
Area <sup>[1]</sup>	
- City	728.50 km <sup>2</sup> (280.5 sq mi)
- Metro	5,107.43 km <sup>2</sup> (1,972 sq mi)
Elevation	1,048 m (3,438.3 ft)
Population (2006) <sup>[1]</sup>	
- City	988,193
- Density	1,360.2/km <sup>2</sup> (3,522.9/sq mi)
- Metro	1,079,310
- Population rank	3rd
- Metro rank	5th

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## Automatic Links Among Open Datasets

```
<http://dbpedia.org/resource/Calgary>
  owl:sameAs <http://sws.geonames.org/5913490>;
  ...
```

DBpedia

```
<http://sws.geonames.org/5913490>
  owl:sameAs <http://DBpedia.org/resource/Calgary>
  wgs84_pos:lat "51.050112282";
  wgs84_pos:long "-114.085285152";
  sws:population "968460"
  ...
```

Geonames

Processors can switch automatically from one to the other ...

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## How to Get RDF Data?

Of course, one could create RDF data manually ...

- ... but that is unrealistic on a large scale

Goal is to generate RDF data automatically when possible  
and "fill in" by hand only when necessary

- service to get RDF from flickr images  
<http://www.kanzaki.com/works/2005/imgdsc/flickr2rdf>
- service to get RDF from XMP  
<http://www.ivan-herman.net/cgi-bin/blosxom.cgi/WorkRelated/SemanticWeb/xmpextract.html>

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## Take Home Message

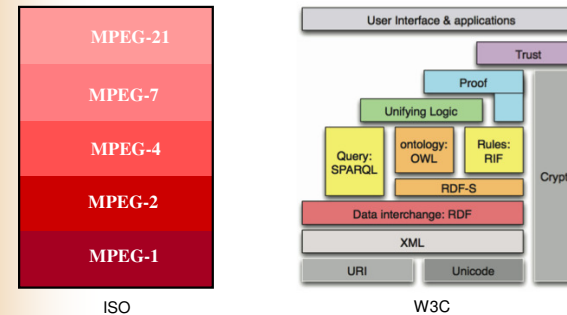


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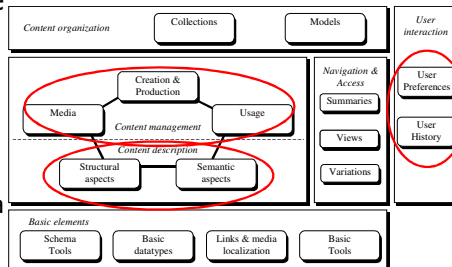
# Demonstration

# Multimedia: Description methods



# MPEG-7: a multimedia description language?

- ISO standard since December of 2001
- Main components:
  - Descriptors (Ds) and Description Schemes (DSs)
  - DDL (XML Schema + extensions)
- Concern all types of media



Part 5 - MDS

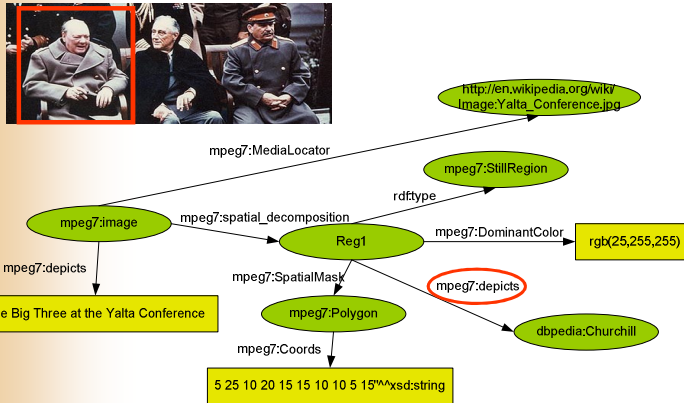
# Image Description Issue: Describing parts of an image



The "Big Three" at the Yalta Conference (Wikipedia)

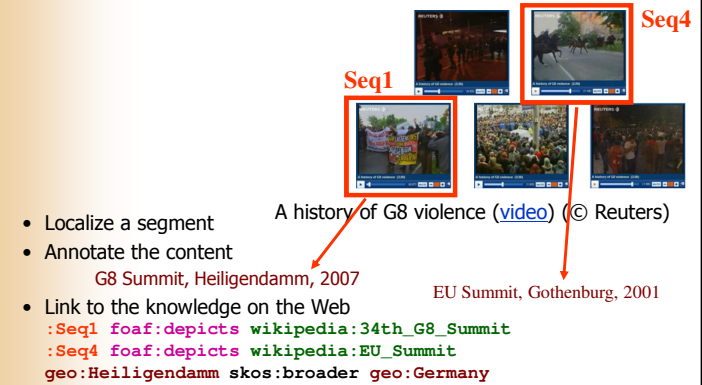
- Localize a region (person)
- Annotate the content (interpretation)  
Winston Churchill, UK Prime Minister, Allied Forces, WWII
- Link to knowledge on the Web  
:Reg1 foaf:depicts dbpedia:WinstonChurchill  
dbpedia:Churchill rdfs:label "Winston Churchill"  
dbpedia:Churchill rdf:type foaf:Person

## Image Description using MPEG-7



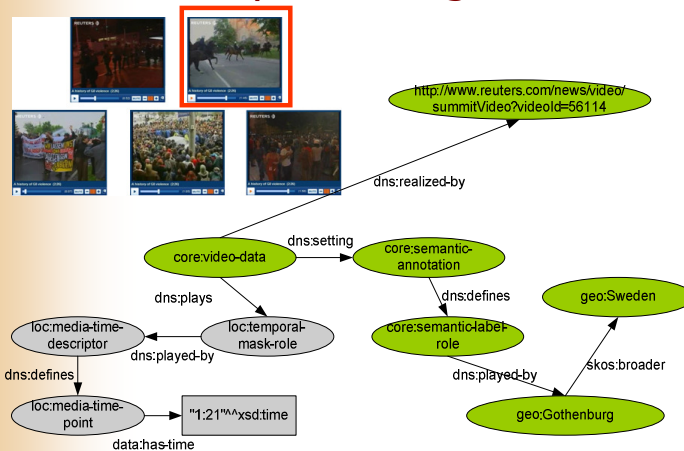
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## Video Description Issue: Describing parts of a video



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## Video Description using MPEG-7



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## Agenda

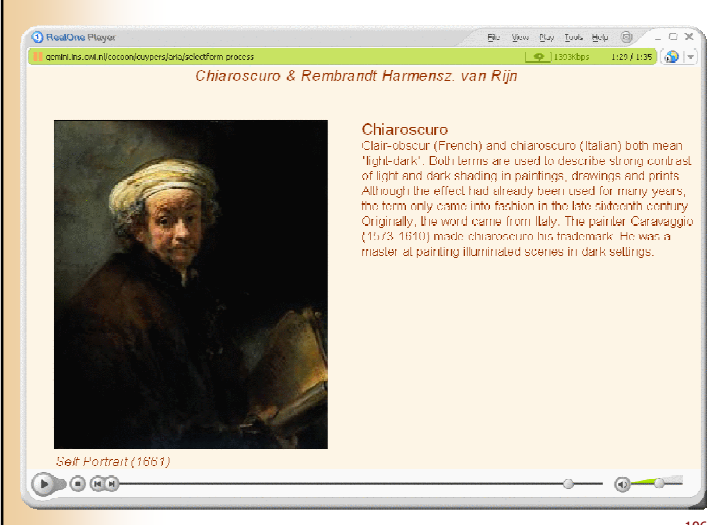
1. Image/Video: search and description problems
2. A Multimedia Semantic Web:
  - Introduction to RDF, RDFS and OWL
  - The Linked Data Principle
  - The return of MPEG-7
3. Generate Multimedia Presentations

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## The problem

- Too many users need their own information
  - for their level of expertise
  - using appropriate media
  - in an appropriate style
  - displayed on their own device
- Multimedia information design is expensive
- There has to be some automation in the process

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Chiaroscuro & Rembrandt Harmensz. van Rijn

**Chiaroscuro**  
Clair-obscur (French) and chiaroscuro (Italian) both mean "light-dark". Both terms are used to describe strong contrast of light and dark shading in paintings, drawings and prints. Although the effect had already been used for many years, the term only came into fashion in the late sixteenth century. Originally, the word came from Italy. The painter Caravaggio (1573-1610) made chiaroscuro his trademark. He was a master at painting illuminated scenes in dark settings.

Self Portrait (1661)

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## Three ingredients

Content



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## Content of example



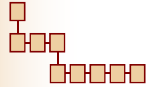
Clair-obscur (Frans) en chiaroscuro (Italiaans) betekenen "licht-donker". Beide termen worden gebruikt om sterke licht-donkercontrasten in schilderijen, tekeningen en prenten aan te duiden. Hoewel het effect al eerder werd toegepast, is de term pas sinds het einde van de 16de eeuw in zwang. De oorsprong van het woord ligt in Italië. De schilder Caravaggio (1573-1610) maakte het chiaroscuro-effect tot zijn handelsmerk. Hij was een meester in het schilderen van donkere tafereelen met één felle lichtbundel.



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## Three ingredients

Presentation structure



Content



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## Presentation structure of example

Chiaroscuro & Rembrandt  
Harmensz. Van Rijn

title

description

examples

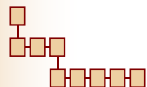
Clair-obscur (Frans) en chiaroscuro (Italiaans) betekenen 'licht-donker'. Beide termen worden gebruikt om sterke licht-donkercontrasten in schilderijen, tekeningen en prenten aan te duiden. Hoewel het effect al eerder werd toegepast, is de term pas sinds het einde van de 16de eeuw in zwang. De oorsprong van het woord ligt in Italië. De schilder Caravaggio (1573-1610) maakte het chiaroscuro-effect tot zijn handelsmerk. Hij was een meester in het schilderen van donkere tafereelen met één felle lichtbundel.



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## Three ingredients

Presentation structure



Aesthetics

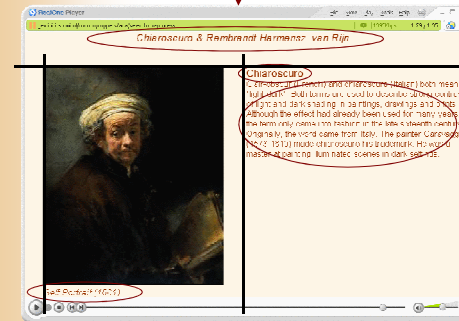
abcdefghijkl  
abcdefghijklmn  
ABCDEFGHIJK  
abcdefghijklm  
abcdefghijklm

Content



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## Aesthetics of example



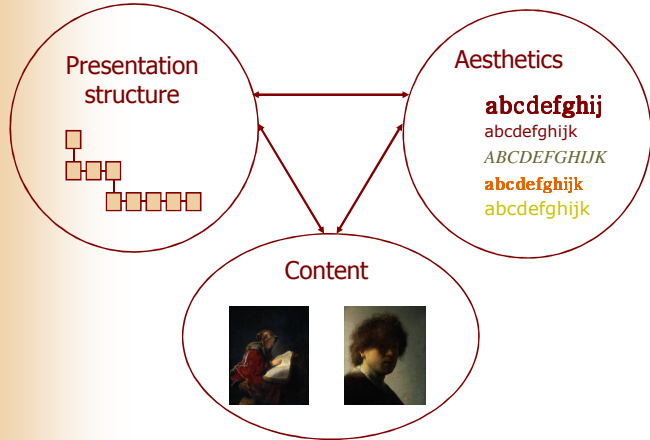
Fonts

Layout

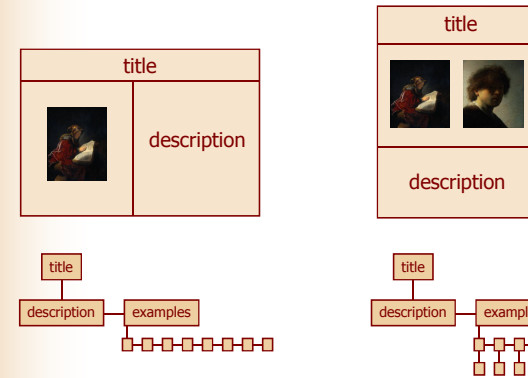
Colours

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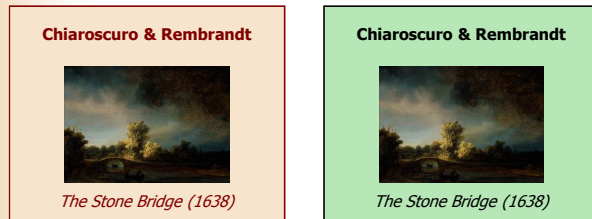
## Design dependencies



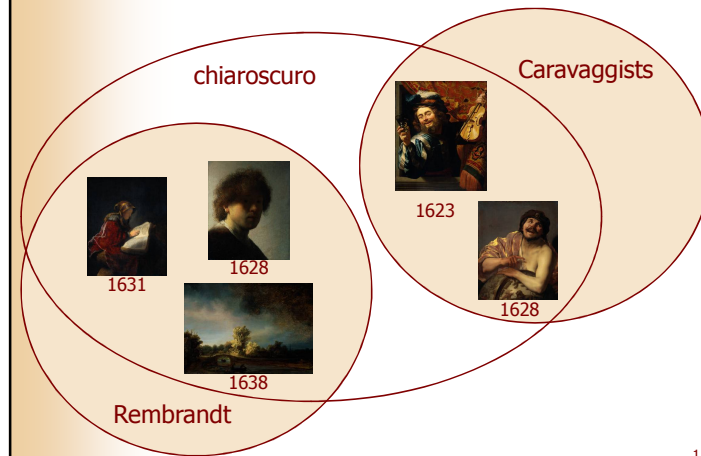
## Presentation Structure depends on Layout



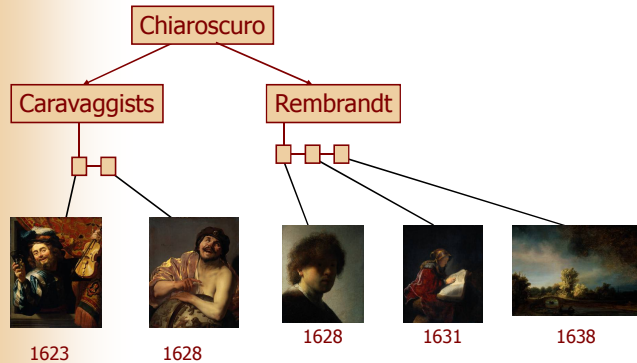
## Style Depends on Content



## Presentation structure depends on content



## Example Presentation Structure



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Generating video documentaries from annotated media repositories

Stefano Bocconi  
CWI Amsterdam  
The Netherlands  
Contact: [Stefano.Bocconi@cwi.nl](mailto:Stefano.Bocconi@cwi.nl)

## Video Documentaries on the Web

- Traditional video authoring: there is only one final version, what is shown is the choice of the author/editor
- Proposed video authoring:
  - Annotate the video material semantics
  - Show automatically what the user asks to see, using presentation forms a film editor would use

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## Video material

- Focus on video interviews about controversial issues
- **Interview with America** video footage with interviews and background material about the opinion of American people after 9-11 [www.interviewwithamerica.com](http://www.interviewwithamerica.com)

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## Example: *What do you think of the war in Afghanistan?*



*"I am never a fan of military action, in the big picture I don't think it is ever a good thing, but I think there are circumstances in which I certainly can't think of a more effective way to counter this sort of thing"*

## *What do you think of the war in Afghanistan?*

**I am not a fan of military actions**

**I cannot think of a more effective solution**



**War has never solved anything**

**Two billions dollar bombs on tents**

## Scenarios

- Augmenting one interview with man-on-the-street opinion ( "Vox Populi" documentary)
- Overview of the content of video footage:
  - Example: trailers ("Voices of Iraq" )
  - Browse the content by opinion

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## The annotations

- Rhetorical
  - Rhetorical Statement (mostly verbal, but visual also possible)
  - Argumentation model: Toulmin model
- Descriptive
  - Question asked
  - Interviewee (social)
  - Filmic (e.g. location/time/framing/gaze)

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## Encode statements

- Statement formally annotated:
  - <subject> <modifier> <predicate>
  - E.g. “**war best solution**”
- A thesaurus containing:
  - Terms (155)
  - Relations between terms: *similar* (72), *opposite* (108), *generalization* (10), *specialization* (10)
  - E.g. **war opposite diplomacy**

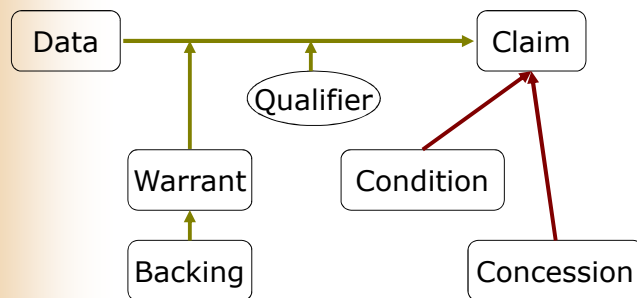
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## Connect statements

- Using the thesaurus, generate related statements and query the repository
  - E.g. from “*war best solution*” “*diplomacy best solution*”, “*war not solution*”
- Create a **graph** of related statements
  - Nodes are the statements (video segments), edges are either *support* or *contradict*

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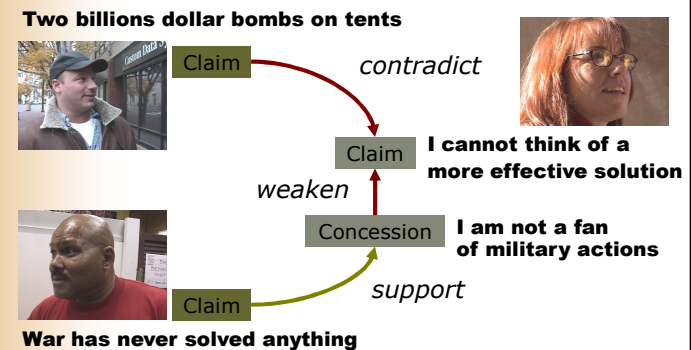
## Toulmin model



57 Claims, 16 Data, 4 Concessions,  
3 Warrants, 1 Condition

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## Analysis of the Example

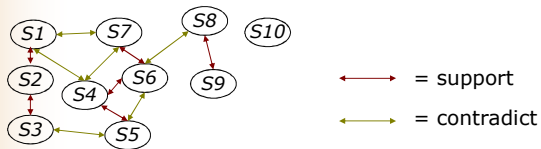


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## Facts and features

- Annotations: 1 hour annotated, 15 interviews, 60 interview segments, 120 statements
- Partially **tunable**: examining the Segment graph gives feedback on the quality of the annotations and the thesaurus



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## Controlling the Bias

- Video documentaries are not neutral account of reality: the selection and editing of the footage expresses a point of view
- Editing strategy: Balanced, Pro opinion X and Against opinion X
- We use:
  - Logos (the statements)
  - Ethos (based on user profile)
  - Film editing (framing, gaze, counterpoint editing)

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## Conclusions

- Automatic generation of video interviews augmented with supporting and/or contradicting material
- The **user** can determine the subject and the bias of the presentation
- The **documentarist** can add material and let the system generate new documentaries

<http://www.cwi.nl/~media/demo/IWA/>

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