



Popular Matchings

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*COST Action IC1205 on Computational Social Choice
and MATCH-UP 2015, University of Glasgow.*

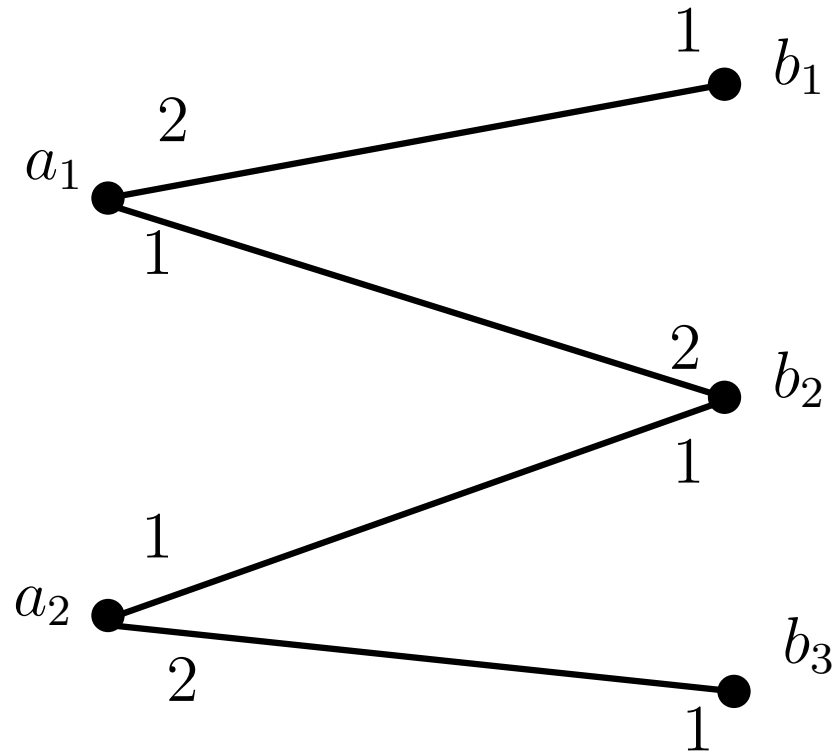


Our problem

- Input: a bipartite graph $G = (\mathcal{A} \cup \mathcal{B}, E)$.

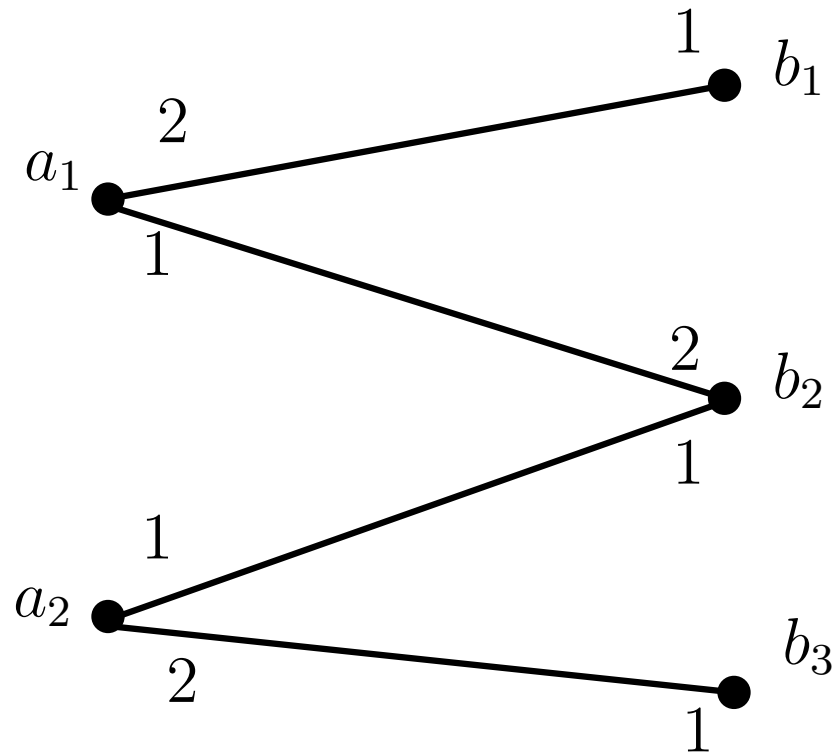
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- \mathcal{A} : a set of students; \mathcal{B} : a set of advisers.



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- Each $u \in \mathcal{A} \cup \mathcal{B}$ ranks its neighbors in a strict order of preference.



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 - M is a stable matching.



Price of stability

- From a global point of view, M_{max} is the optimal matching.



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- Size of a stable matching:
 - all stable matchings in G have the same size.
 - |stable matching| could be as low as $|M_{max}|/2$.



Popular matchings

- A new notion of optimality that is a compromise between M_{max} and a stable matching?



Popular matchings

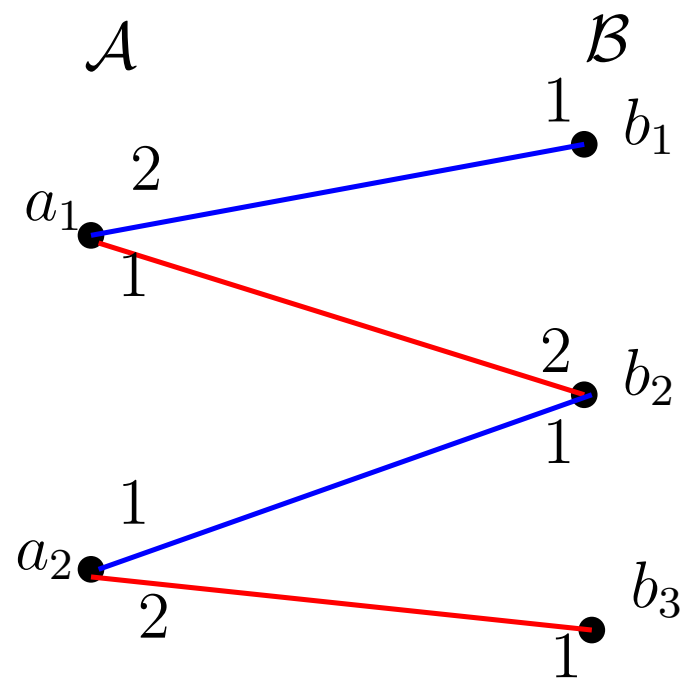
- A new notion of optimality that is a compromise between M_{max} and a stable matching?
- A notion based on *popularity*. (Gärdenfors 1975)



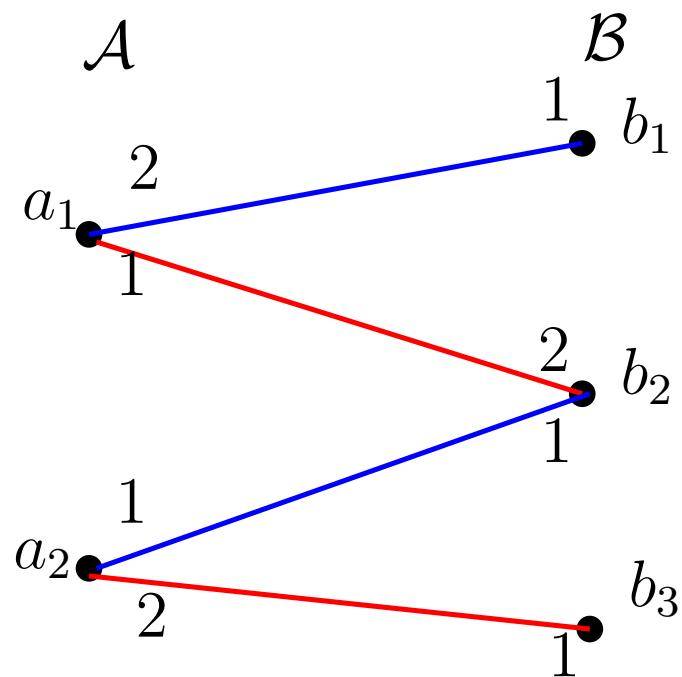
Popular matchings

- A new notion of optimality that is a compromise between M_{max} and a stable matching?
- A notion based on *popularity*. (Gärdenfors 1975)
 - matching M_1 is *more popular* than matching M_2 if
 $\#$ of vertices that prefer $M_1 > \#$ of vertices that prefer M_2 .

An example

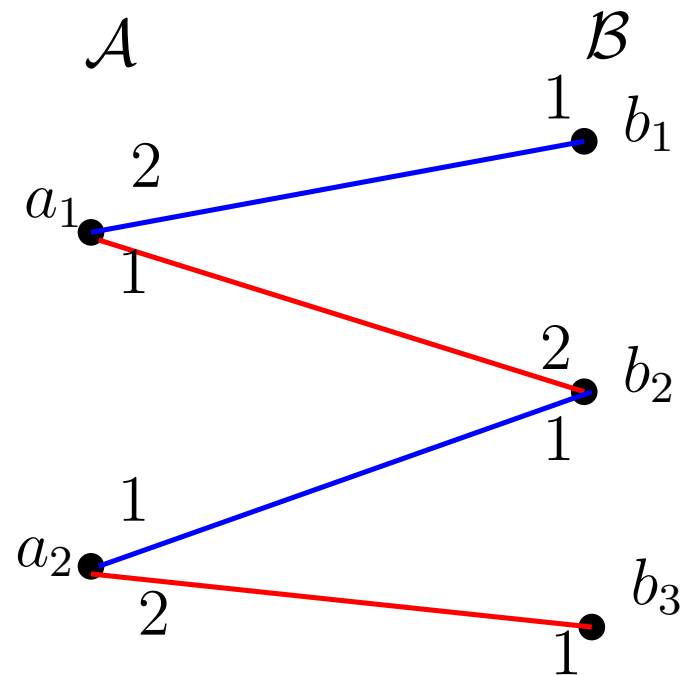


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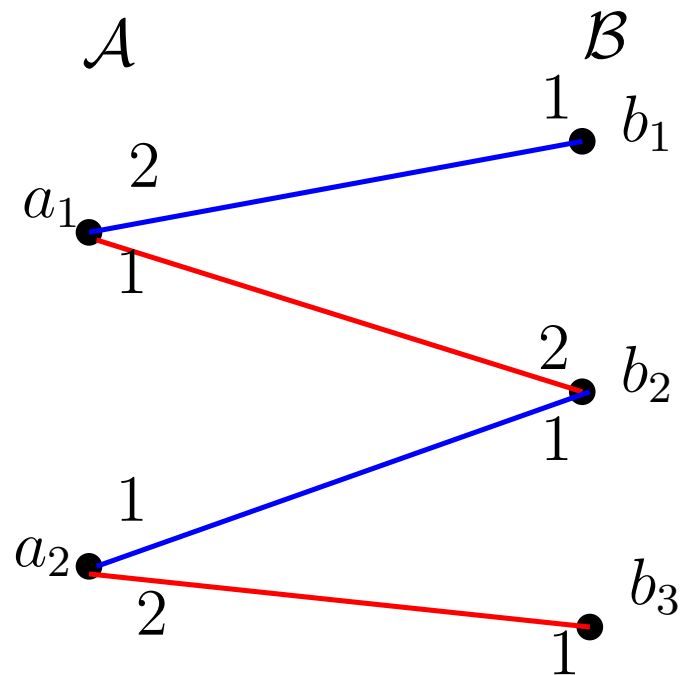
■ a_1 and b_3 prefer the **red** matching

An example



- a_1 and b_3 prefer the **red** matching
- b_1, b_2 , and a_2 prefer the **blue** matching

An example



- a_1 and b_3 prefer the **red** matching
- b_1, b_2 , and a_2 prefer the **blue** matching
- **blue** matching is more popular than **red** matching.



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M is popular \Rightarrow for every matching M' we have:
 $\#$ of vertices that prefer $M' \leq \#$ of vertices that prefer M .



Popular matchings

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- Do popular matchings always exist in G ?
 - yes; in fact, every stable matching is popular.
 - thus $\{\text{stable matchings}\} \subseteq \{\text{popular matchings}\}$.



stable \Rightarrow popular

- Comparing a stable matching S with any matching M :



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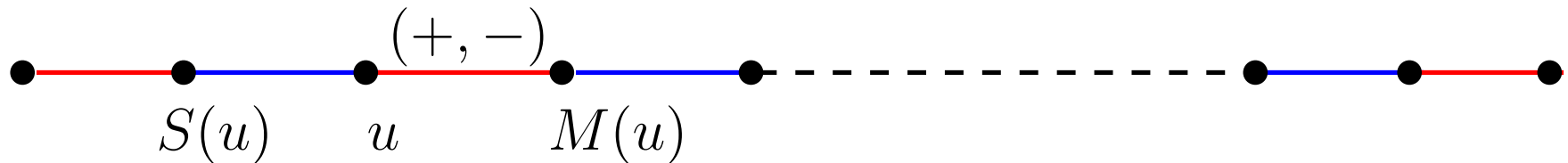
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u prefers M to $S \Rightarrow M(u)$ has to prefer S to M .

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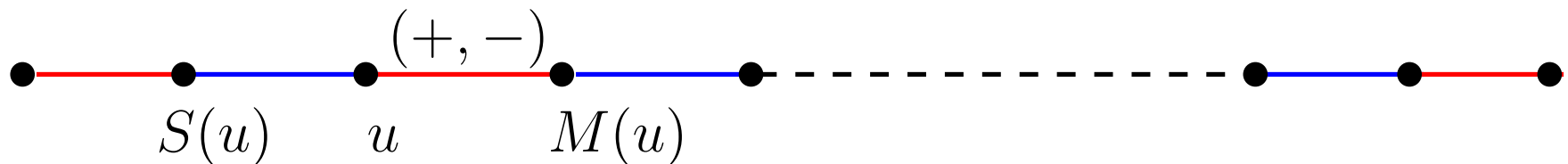
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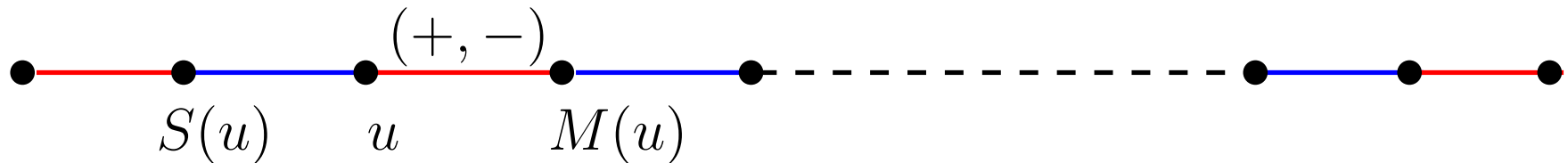


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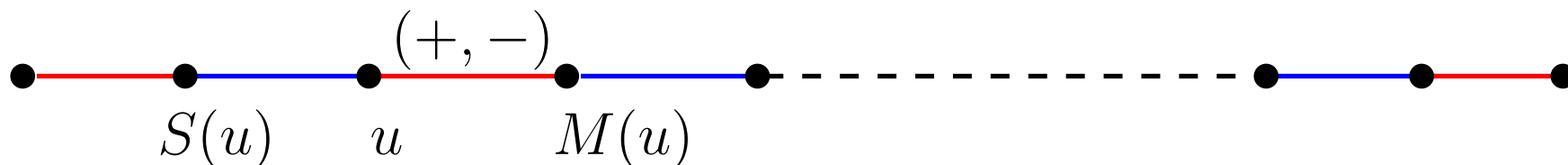
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- so $\#$ of votes for $M \leq \#$ of votes for S .



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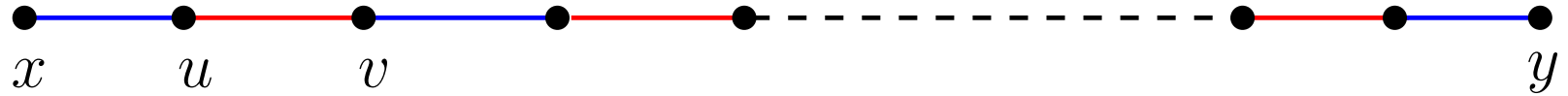
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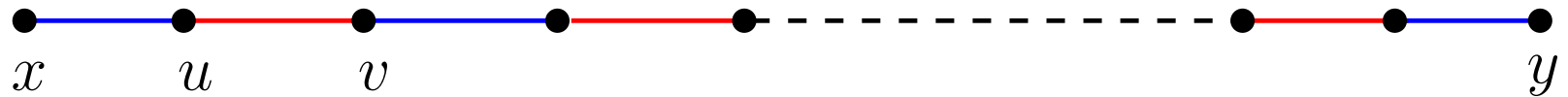
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 - thus M is unpopular

The alternating path p

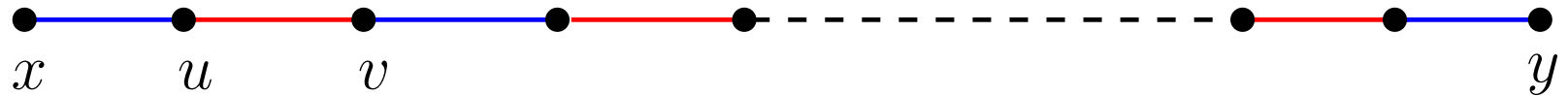


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■ red: edges of M ; blue: edges of S .

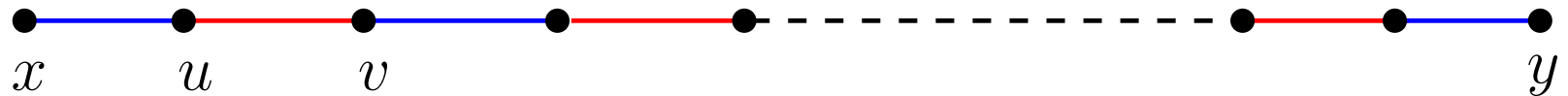
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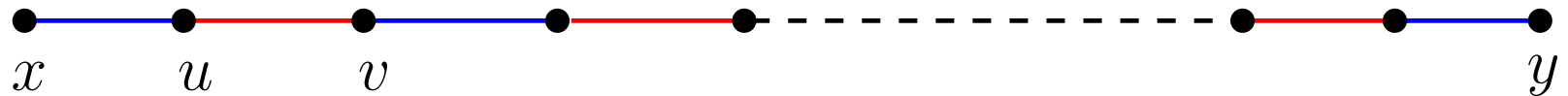
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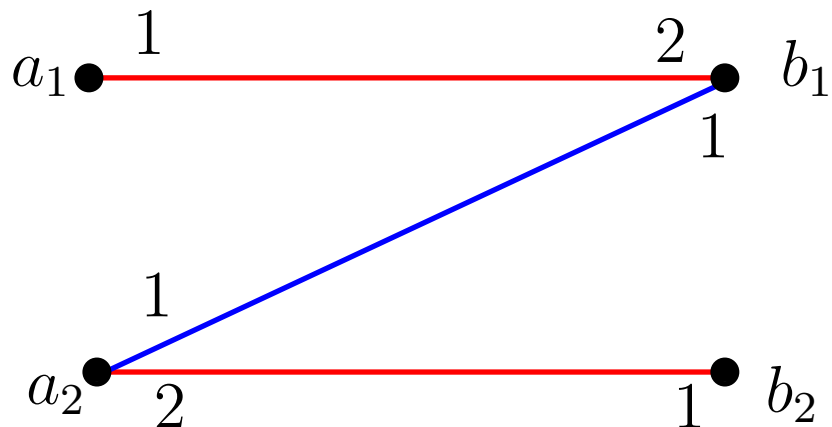
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- for every M -edge (u, v) in p :
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- Thus restricted to p , we have $S \succ M$.
So $M \oplus p \succ M$.

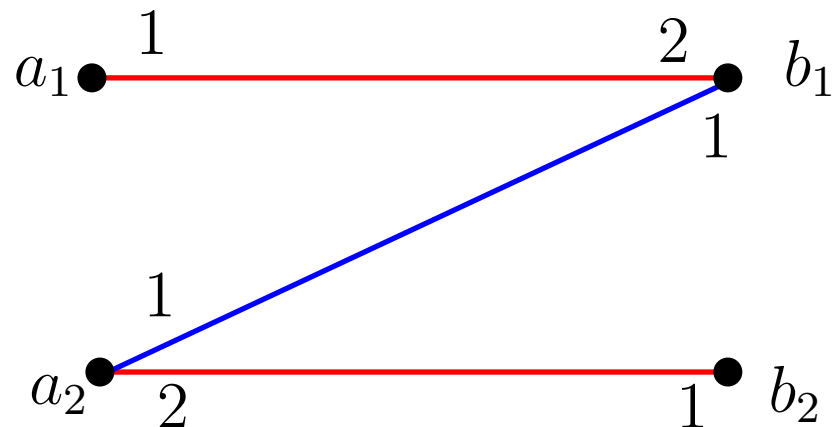
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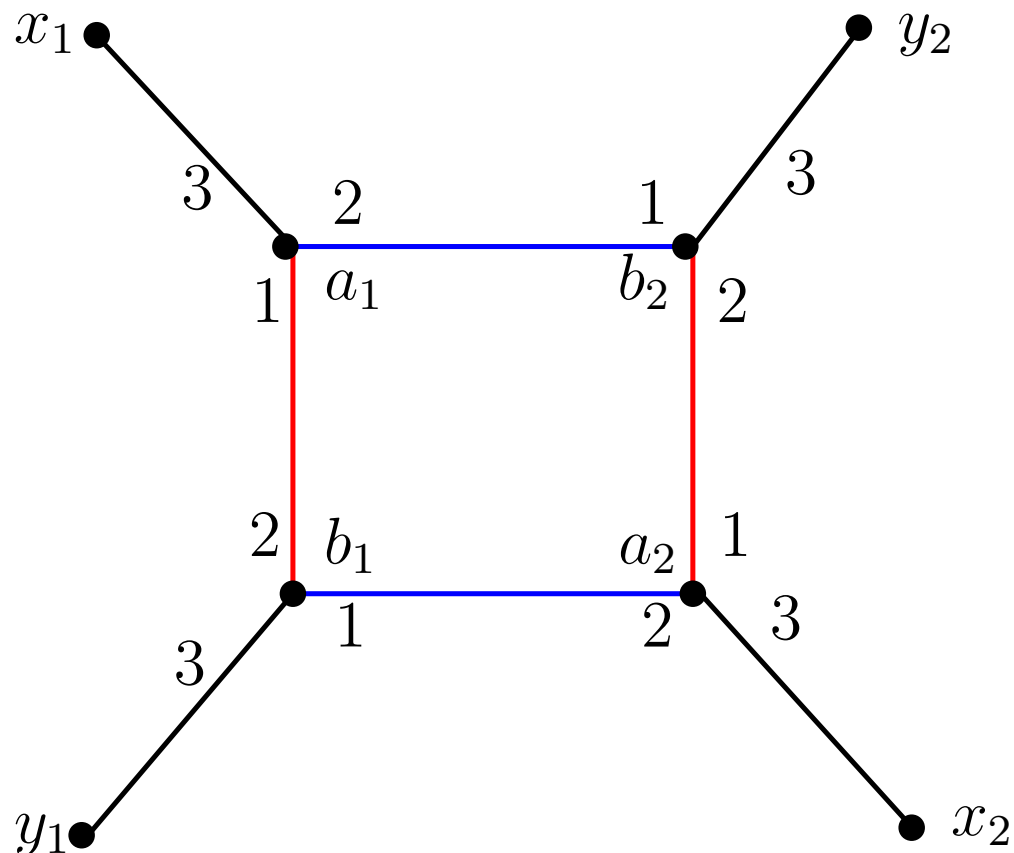


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- Structural characterization of popular matchings?
- Structural characterization of maximum size popular matchings?
- Can a maximum size popular matching be efficiently computed?

An interesting example

- Popular matchings of size 2 and size 4; none of size 3.





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 - u prefers $M(u)$ to v and v prefers $M(v)$ to u .
- Delete from G all negative edges wrt M — call this graph G_M .



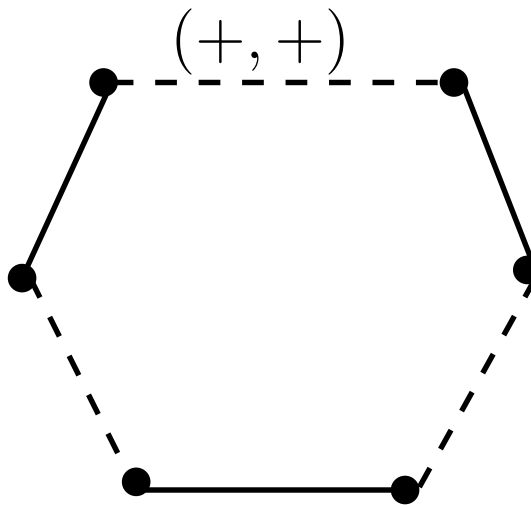
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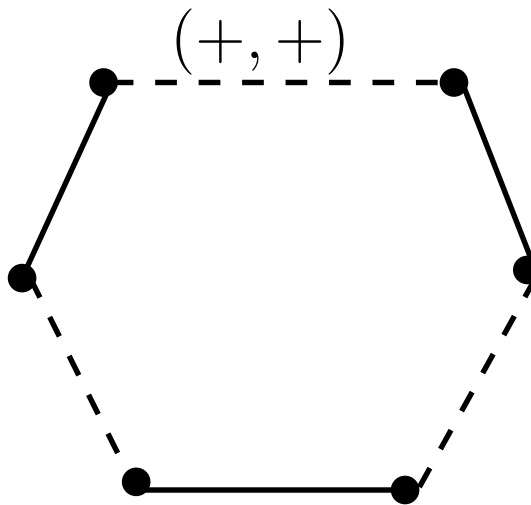
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- otherwise $M \oplus C \succ M$.

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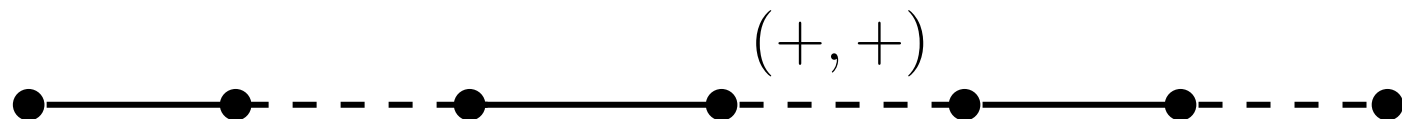
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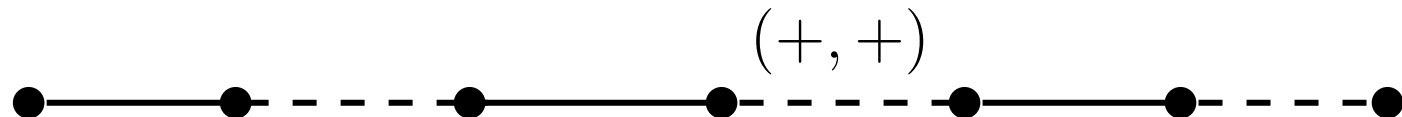
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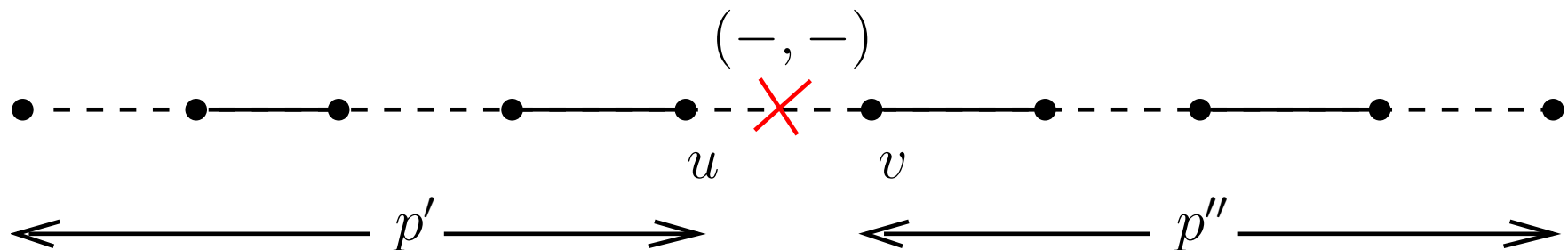
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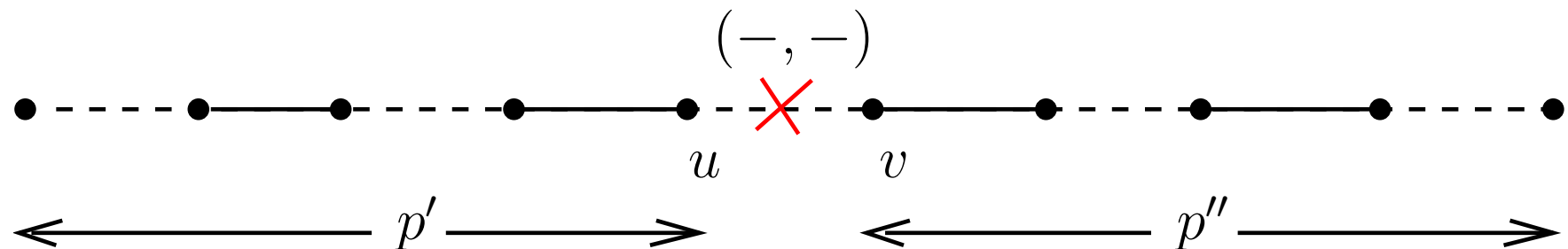


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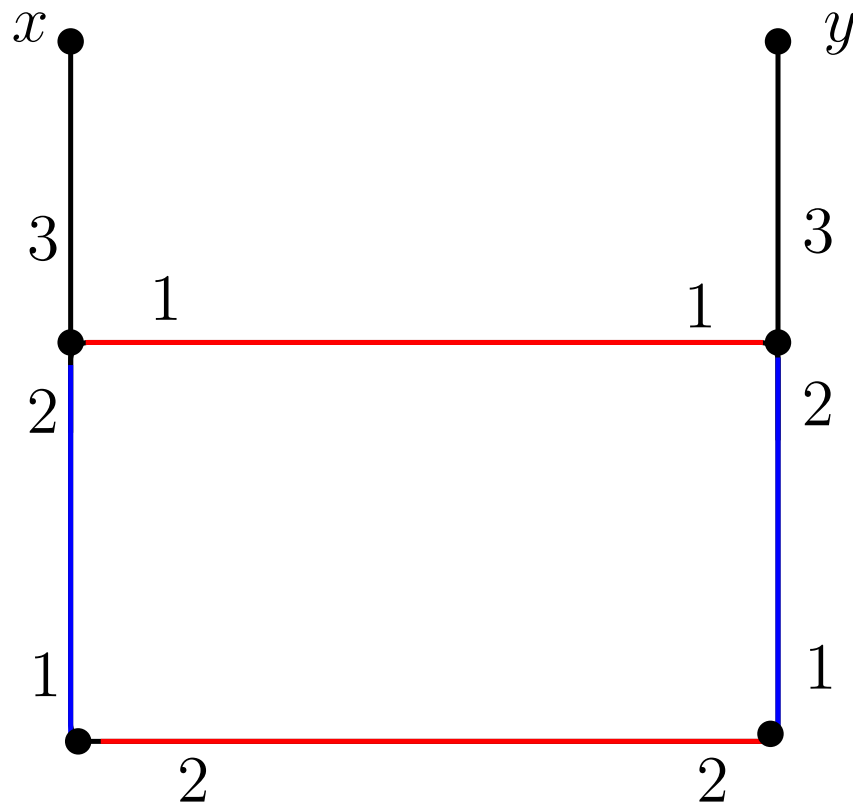
(4) there is no *augmenting path* wrt M in G_M .



\Rightarrow any larger matching M' has to be *unpopular*.

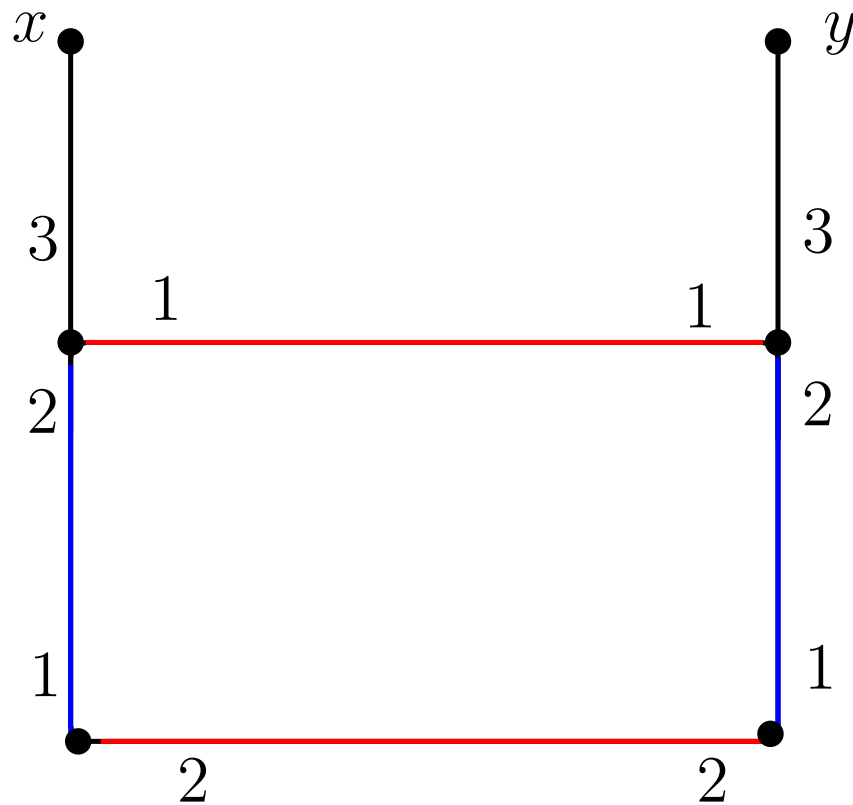
Max size popular matchings

- Property (4) is not necessary for max size popular matchings.



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- G_M has an augmenting path wrt the red matching M .



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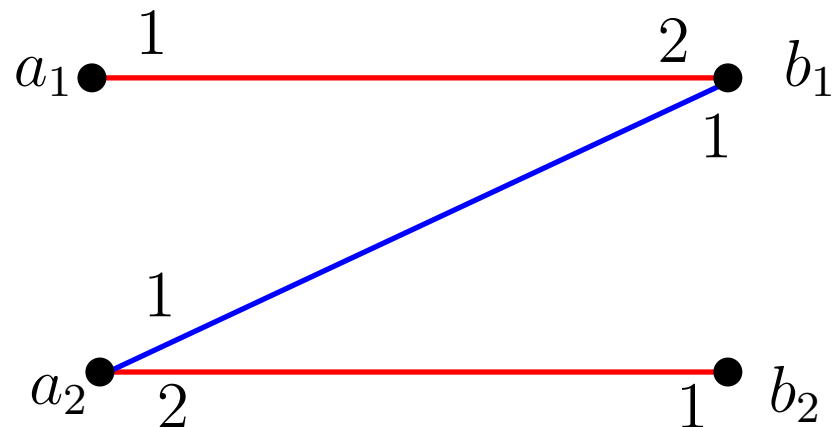


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- *Idea*: come up with a suitable partition (L, R) of $\mathcal{A} \cup \mathcal{B}$ such that
 - Gale-Shapley algorithm on (L, R) yields such a matching.
- An algorithm with running time $O(mn)$ to compute a max size popular matching in G . (Huang and K 2013)

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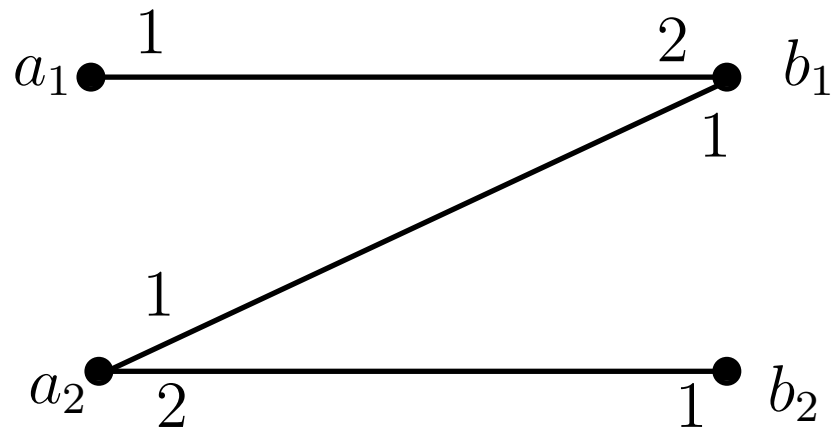


Gale-Shapley algorithm for stable matchings

- Men (*vertices of \mathcal{A}*) propose and Women (*those in \mathcal{B}*) dispose.

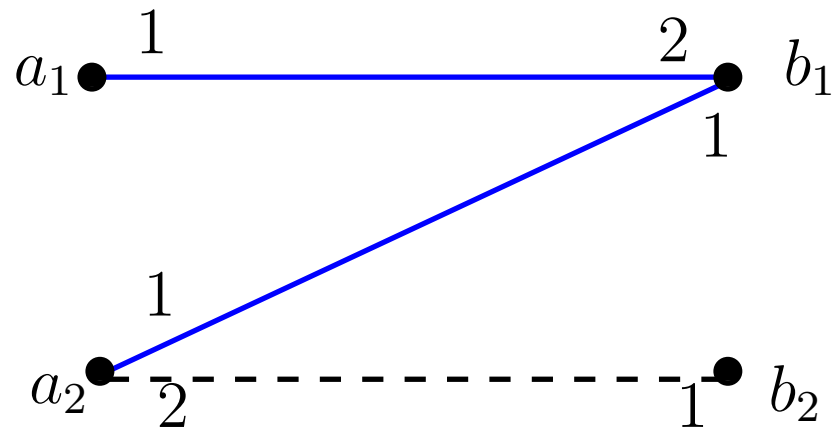
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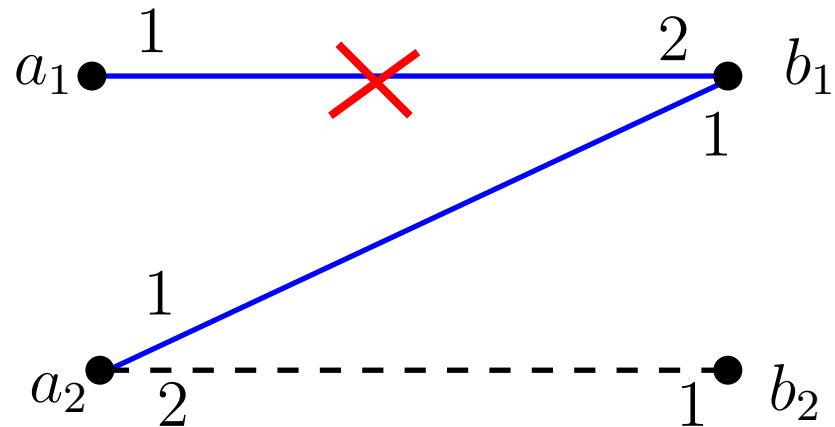
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- a_1 proposes to his top neighbor b_1 ; so does a_2 .

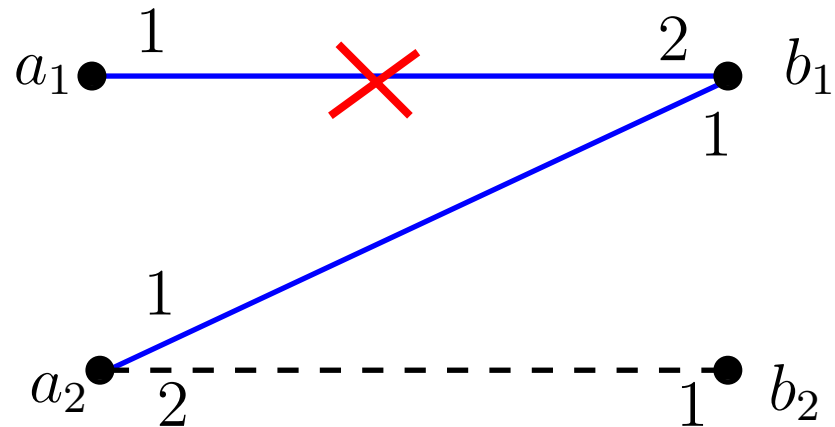
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- b_1 rejects a_1 and accepts a_2 .



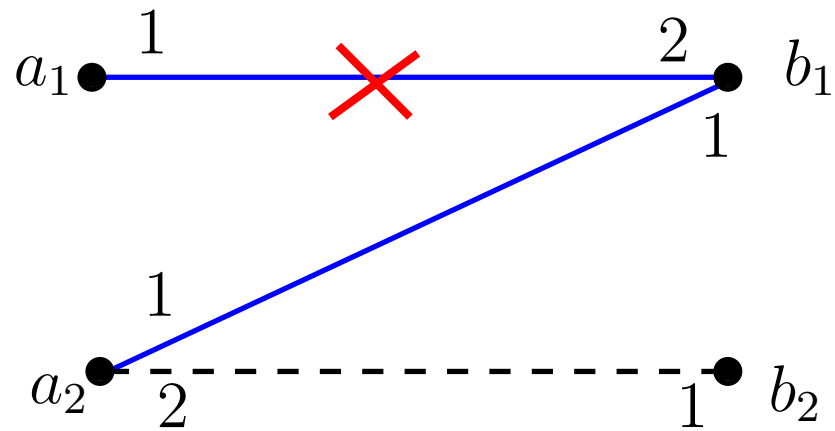
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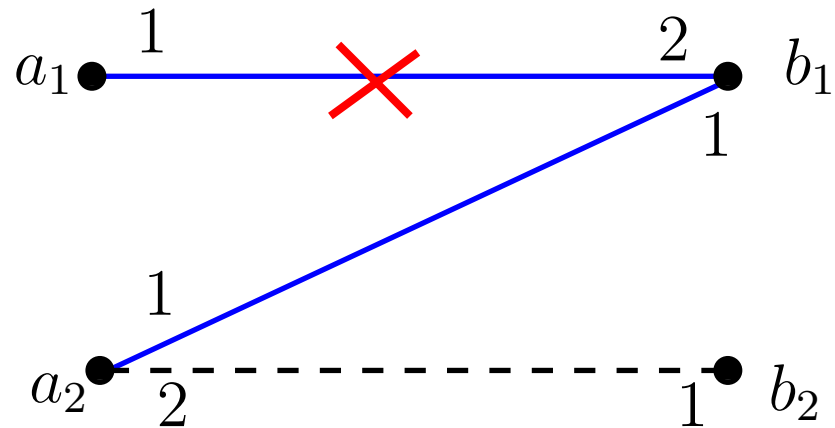


- The algorithm terminates when every man is either rejected by all his nbrs or gets matched to some nbr.

Modifying Gale-Shapley ...

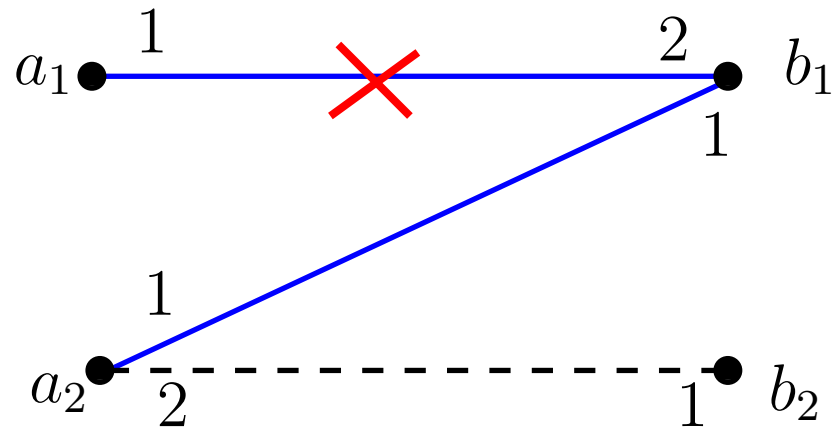


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- Modify the Gale-Shapley algorithm so that a_1 gets a “second chance” to propose to b_1 .
 - when a_1 proposes for the *second* time to b_1 , then b_1 should prefer a_1 to a_2 .



Implementing this idea

- Have *two* copies a^0 and a^1 of every man a :



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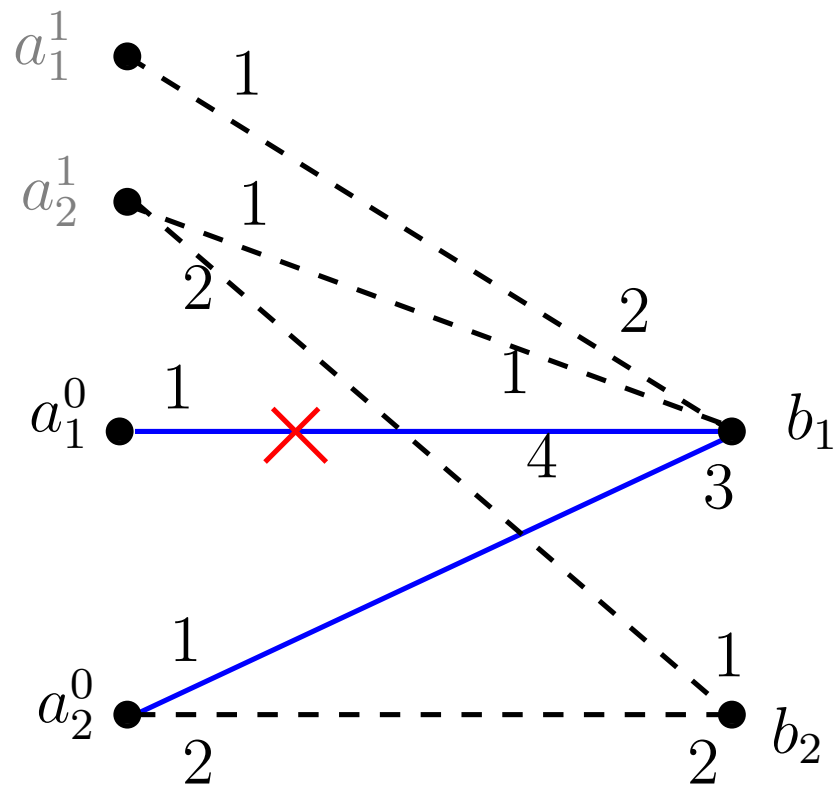
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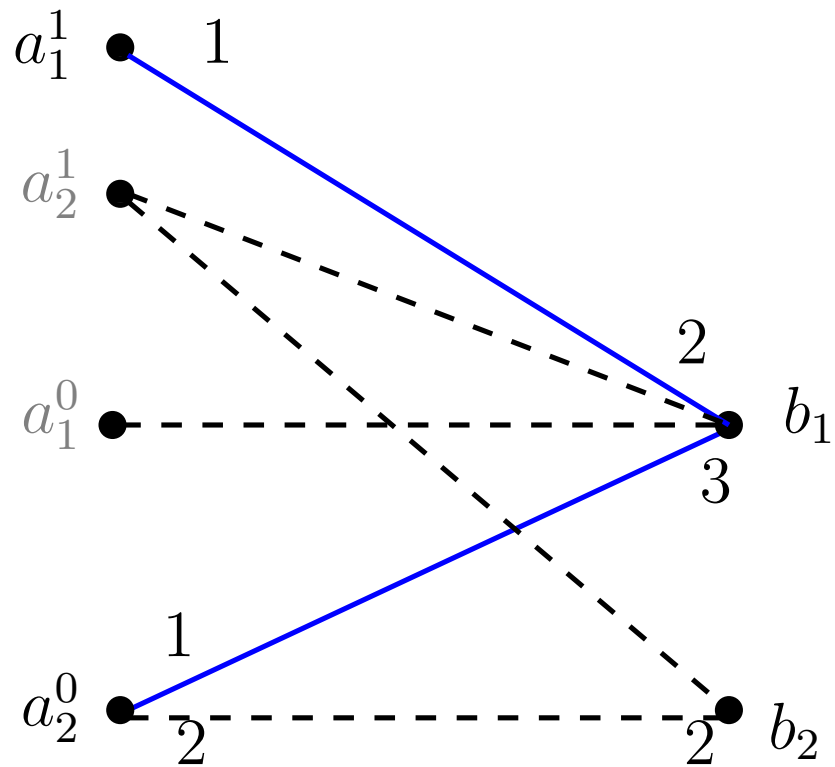
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In the new graph



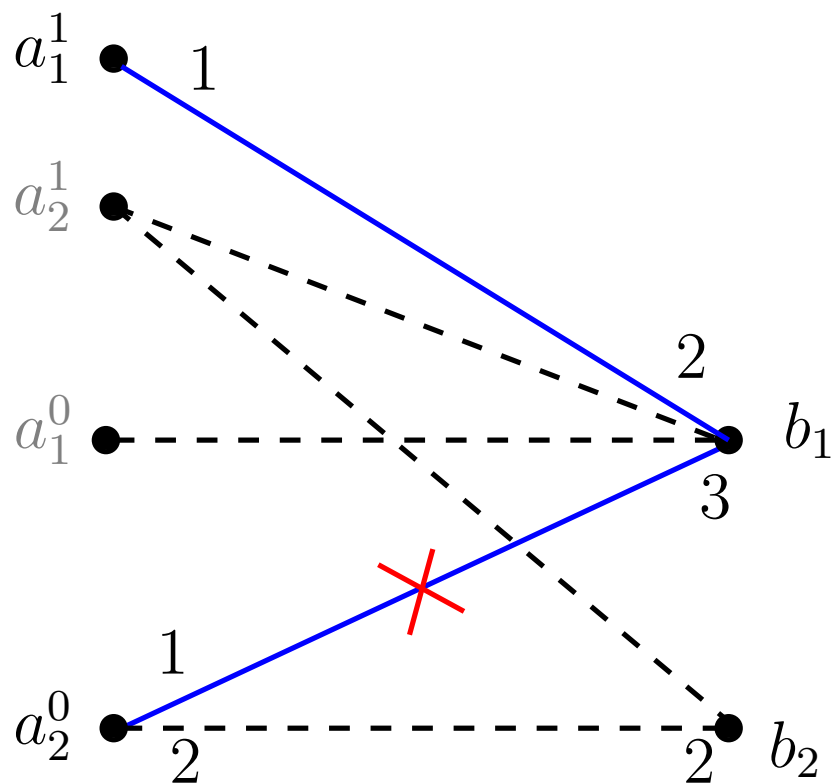
■ a_1^0 is rejected by his only neighbor b_1 .

In the new graph



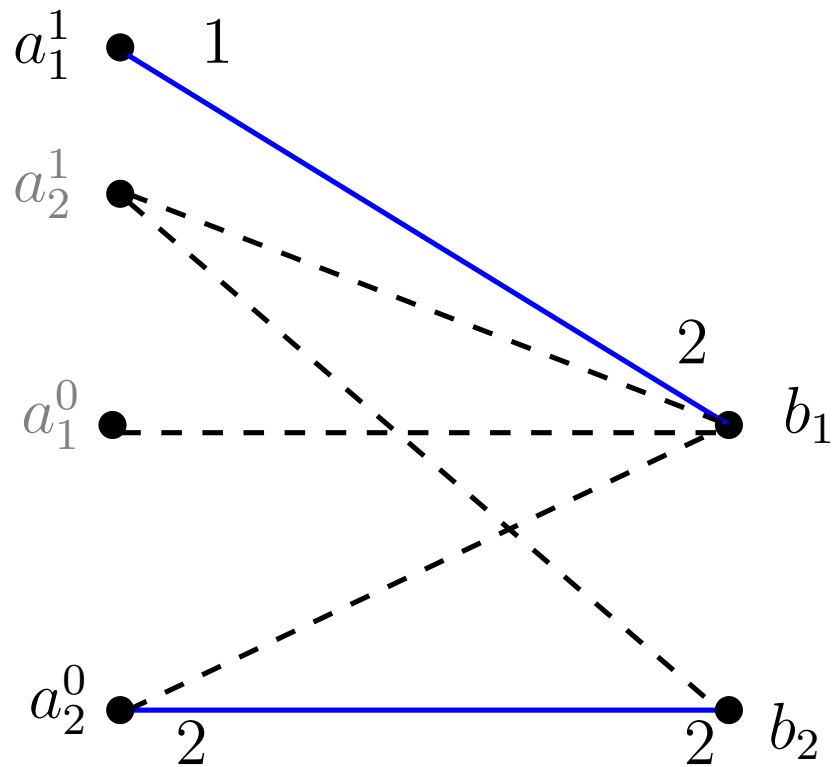
- So a_1^1 becomes active and proposes to b_1 .

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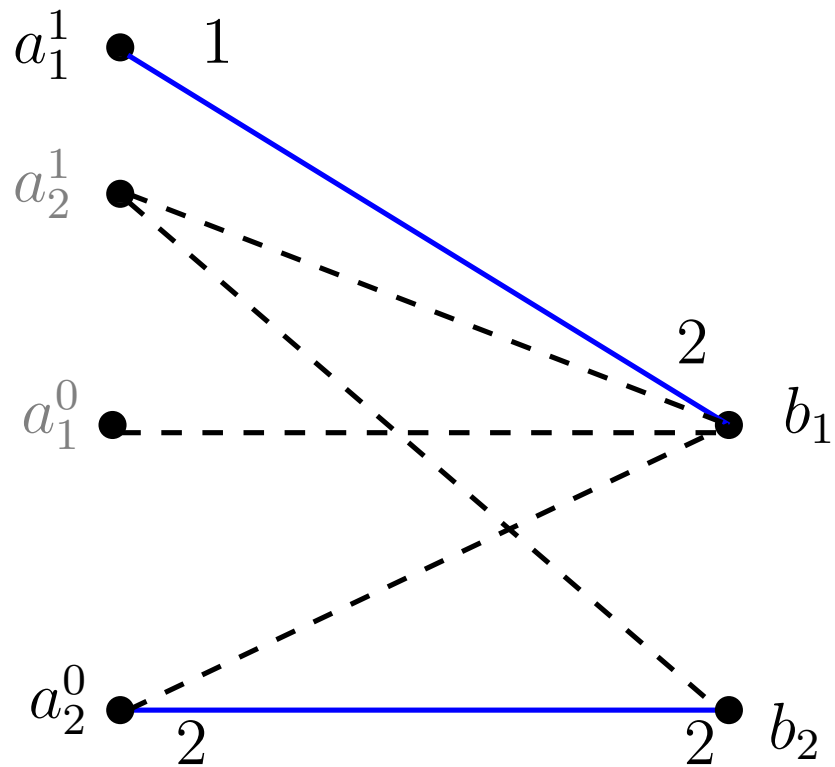
■ b_1 accepts a_1^1 and rejects a_2^0 .

In the new graph



- So a_2^0 proposes to his next preferred neighbor b_2 .

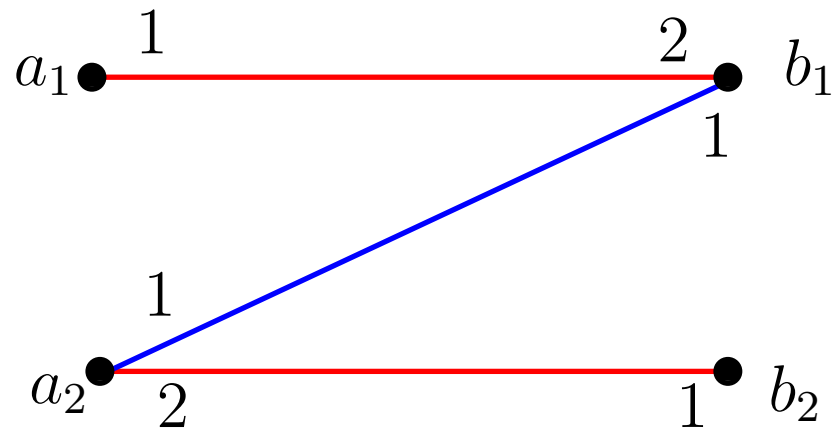
In the new graph



- The matching $\{(a_1^1, b_1), (a_2^0, b_2)\}$ is computed.

Back in the original graph

- Thus $\text{OPT} = \{(a_1, b_1), (a_2, b_2)\}$, the **red** matching, is found.





A linear time algorithm (K 2014)

- Let G_2 be the graph on $A_2 \cup \mathcal{B}$ where A_2 consists of two copies a^0 and a^1 of each $a \in \mathcal{A}$.



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 - active men propose and women dispose in G_2 .



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 - introduce a_i^1 into the set of active vertices.



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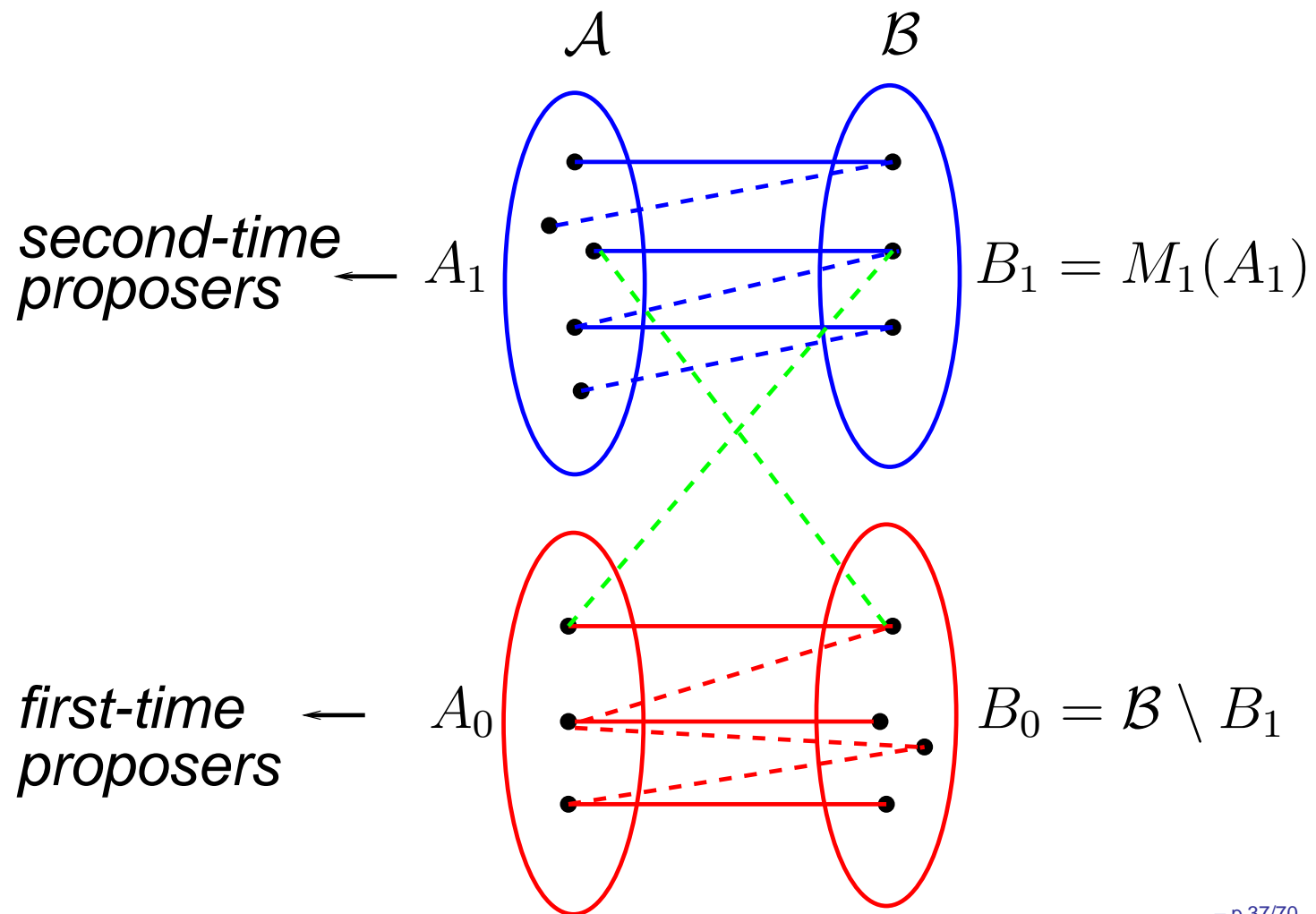


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 - Running time is $O(m + n)$, which is $O(m)$.
- Let M_1 be the matching computed by our algorithm.

Properties of M_1

- $M_1 \subseteq (A_0 \times B_0) \cup (A_1 \times B_1)$.





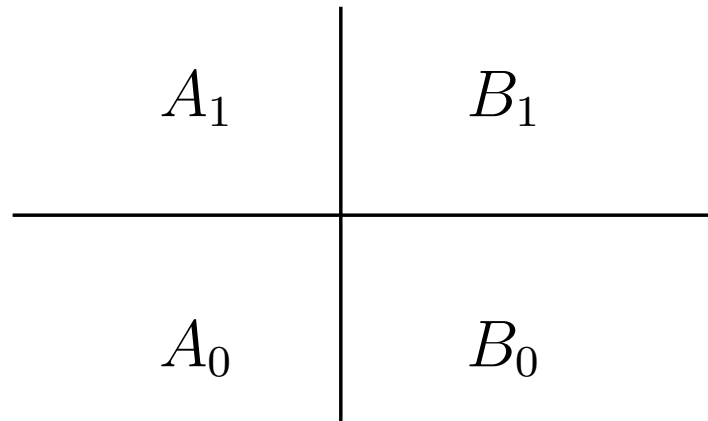
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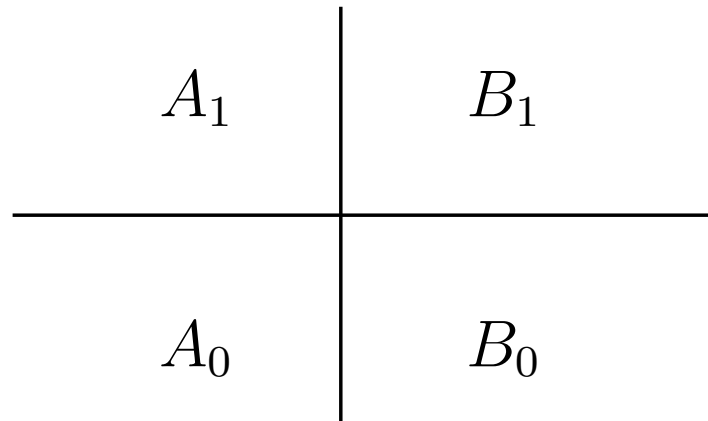
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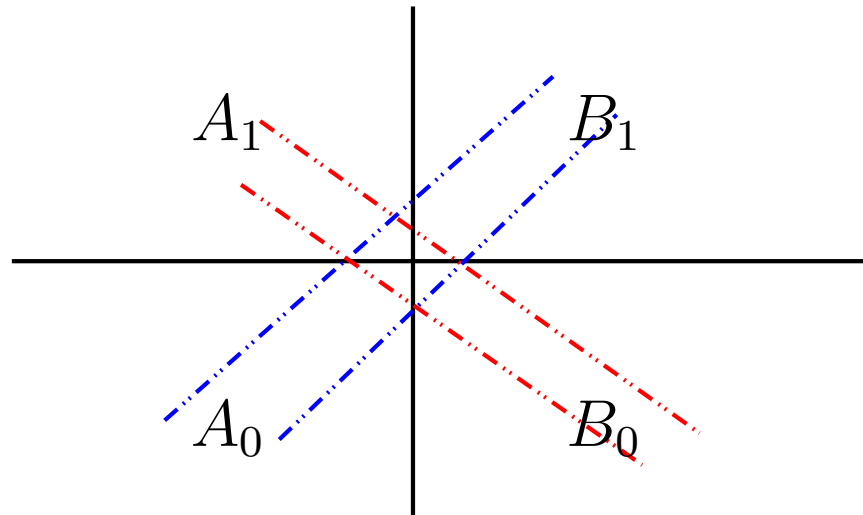


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- Every edge $(a, b) \in A_1 \times B_0$ is **negative** wrt M_1 .

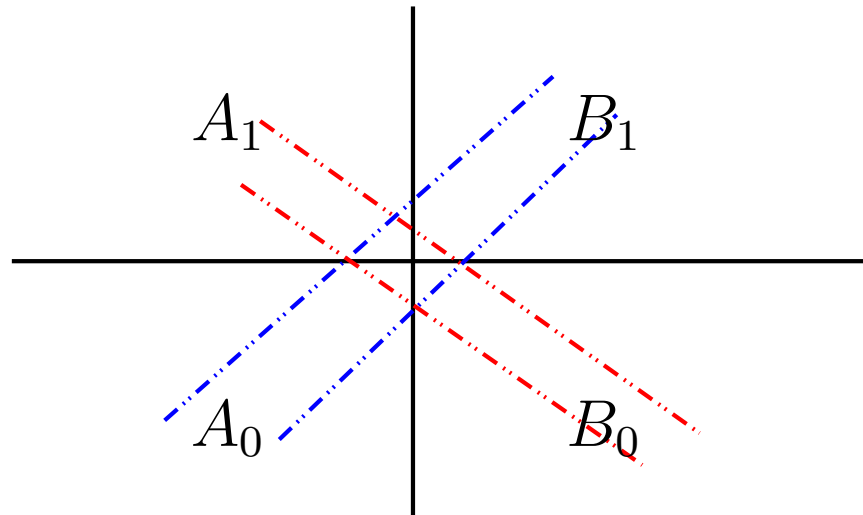
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- Thus G_{M_1} has no edge in $A_1 \times B_0$.



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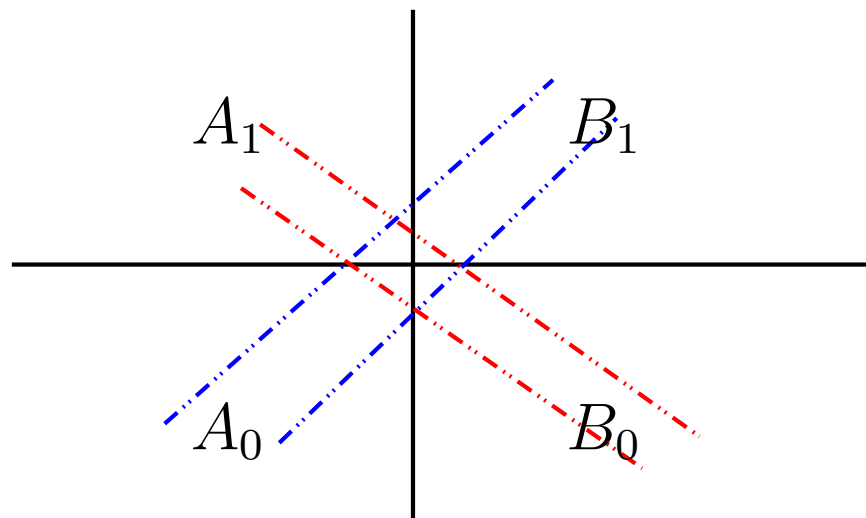


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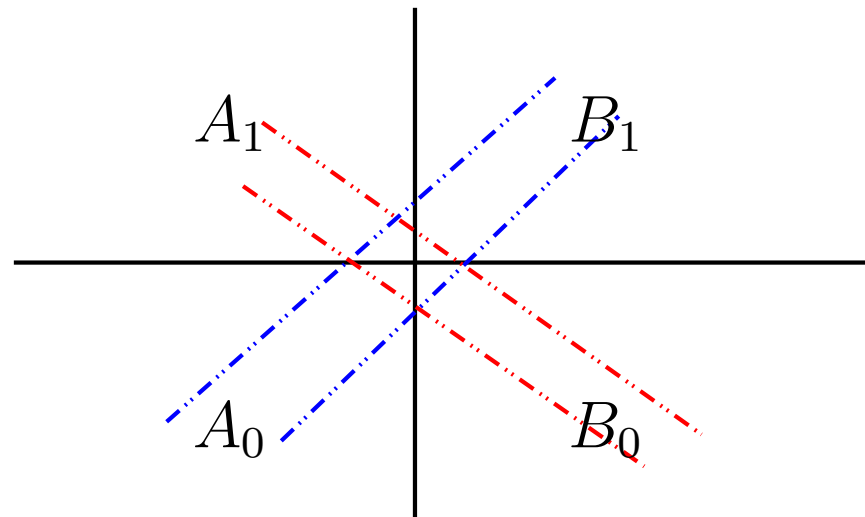
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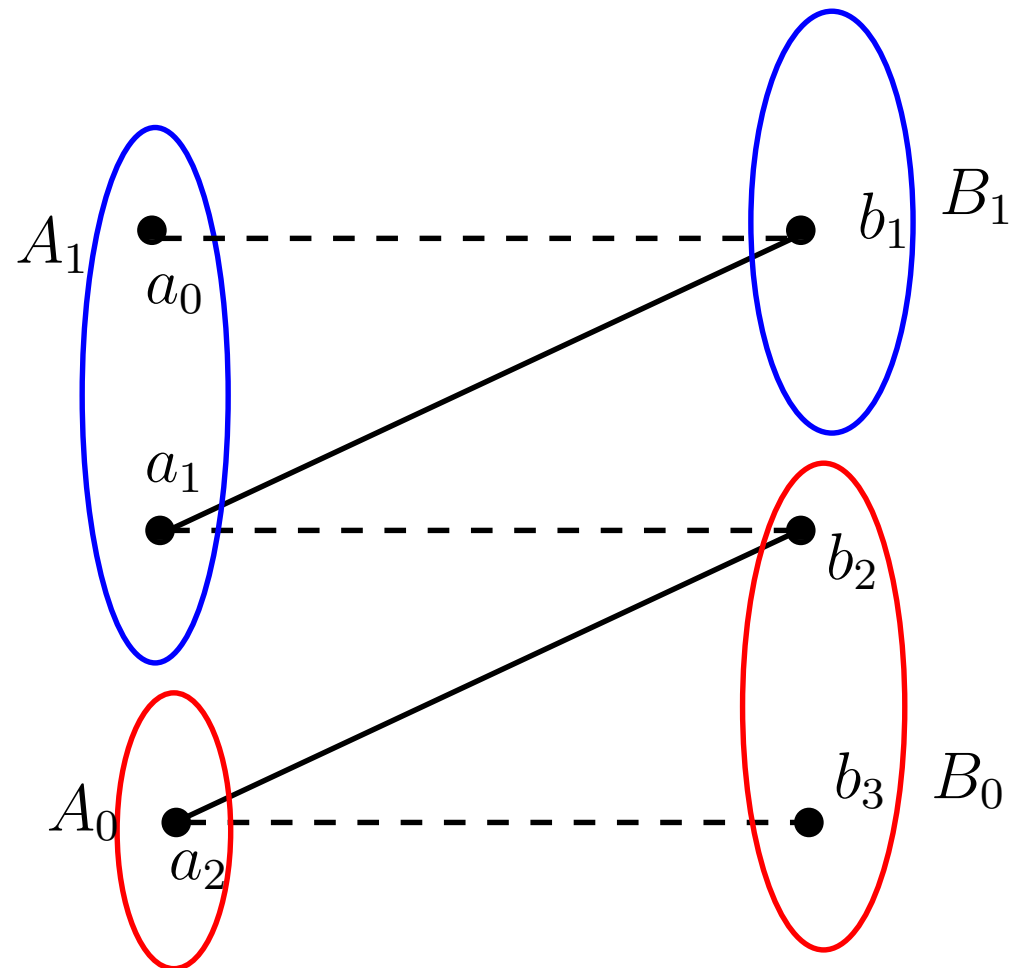


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- Thus M_1 satisfies properties (1)-(4).
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- What about $|M_1|$ in terms of $|M_{max}|$?

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- Any augmenting path wrt M_1 in G has size ≥ 5 :





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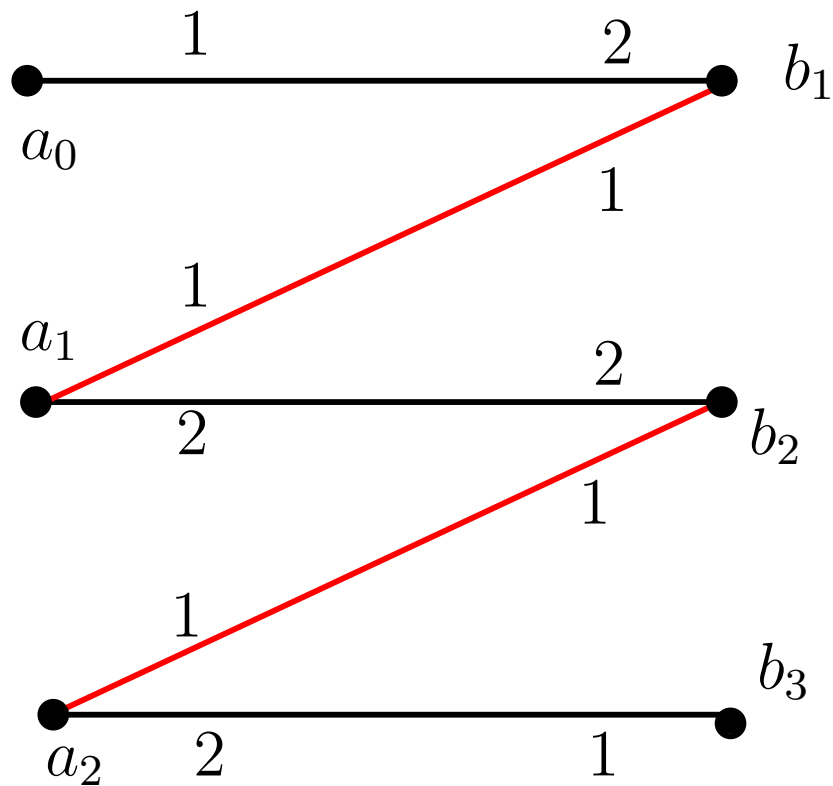
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- Any augmenting path wrt M_1 in G has size $\geq 5 \Rightarrow$
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A tight example for the $2/3$ bound



■ $|M_1| = 2$ while $|M_{max}| = 3$.



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$u(M) = \beta \Rightarrow$ for every matching M' we have:

$$|\{\text{vertices that prefer } M'\}| \leq \beta \cdot |\{\text{vertices that prefer } M\}| .$$



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- Is there an $M^* \equiv$ a **maximum cardinality** matching s.t. for each maximum cardinality matching M : $M^* \succeq M$?



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 - for each $a \in \mathcal{A}$: at most one of a^0, a^1, \dots, a^{k-1} is active at any point.



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 - and at the bottom are level 0 neighbors.



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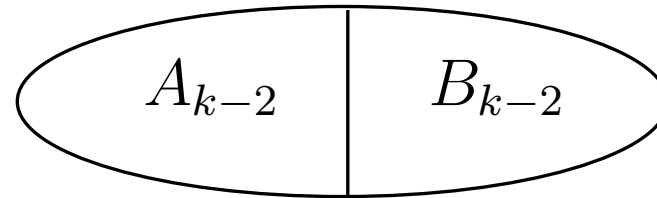
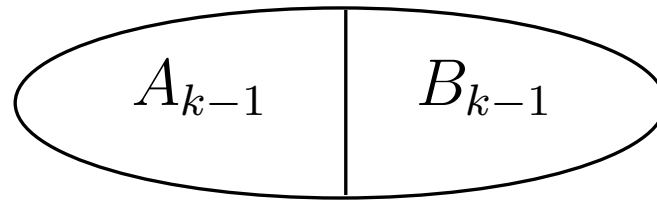


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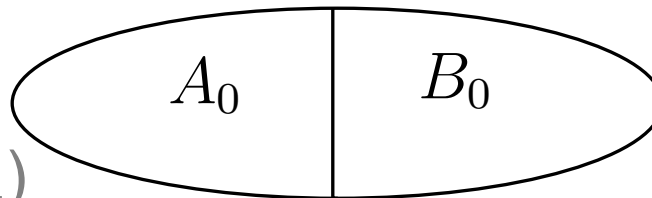
The partition of \mathcal{A} and \mathcal{B}

- $A_i = \{a \in \mathcal{A} \text{ such that } a \text{ is in level } i \text{ at the end}\}.$



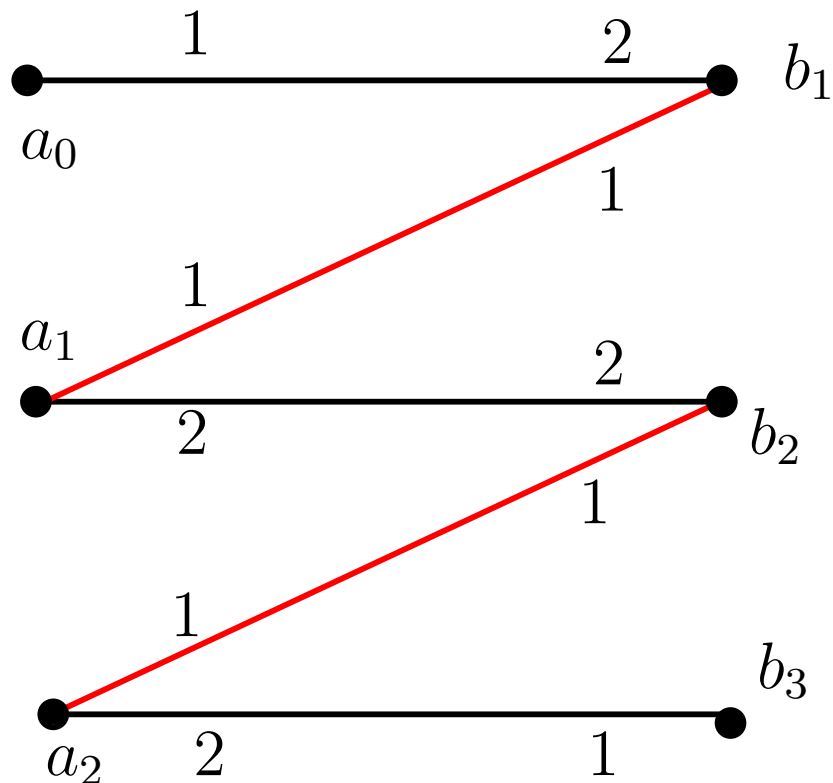
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- $B_i = M_{k-1}(A_i)$
(for $1 \leq i \leq k-1$)

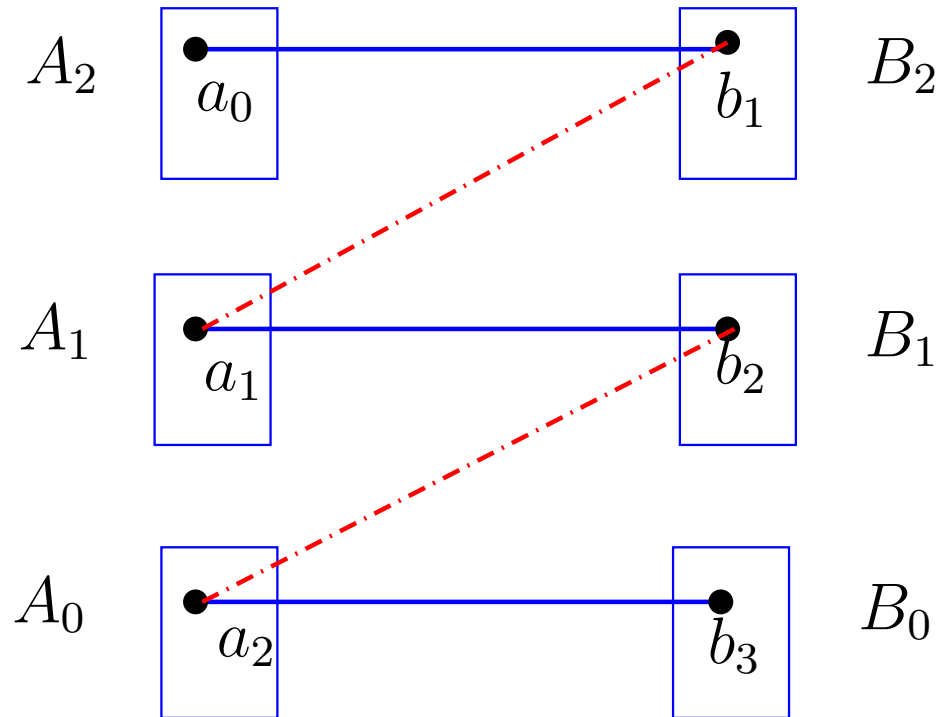


The 3-level algorithm

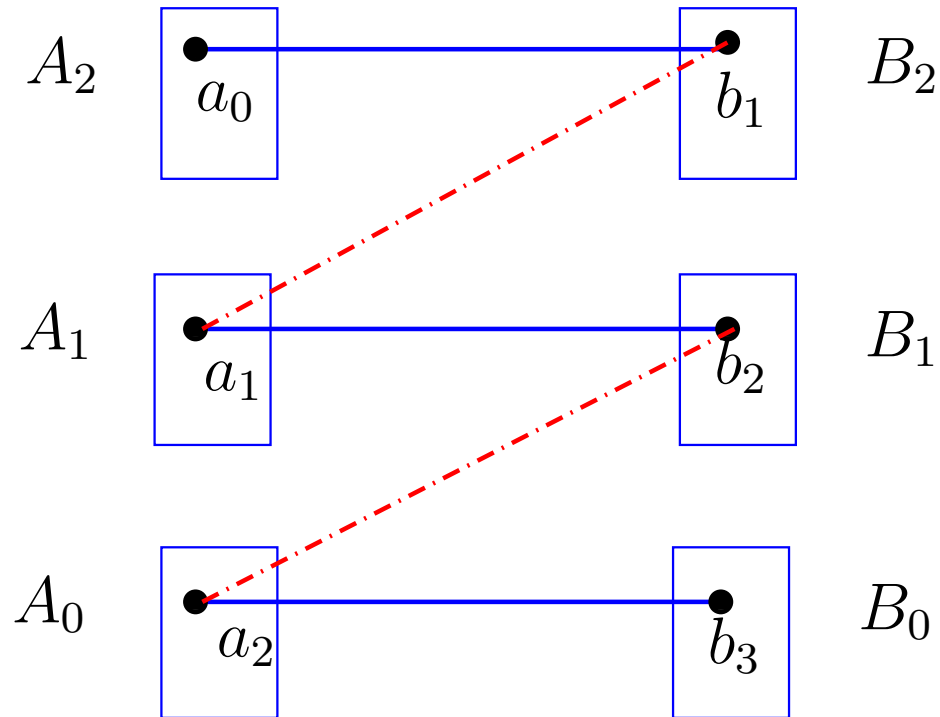
- Say we run the 3-level algorithm on our tight example for the 2-level algorithm ...



In the 3-level algorithm



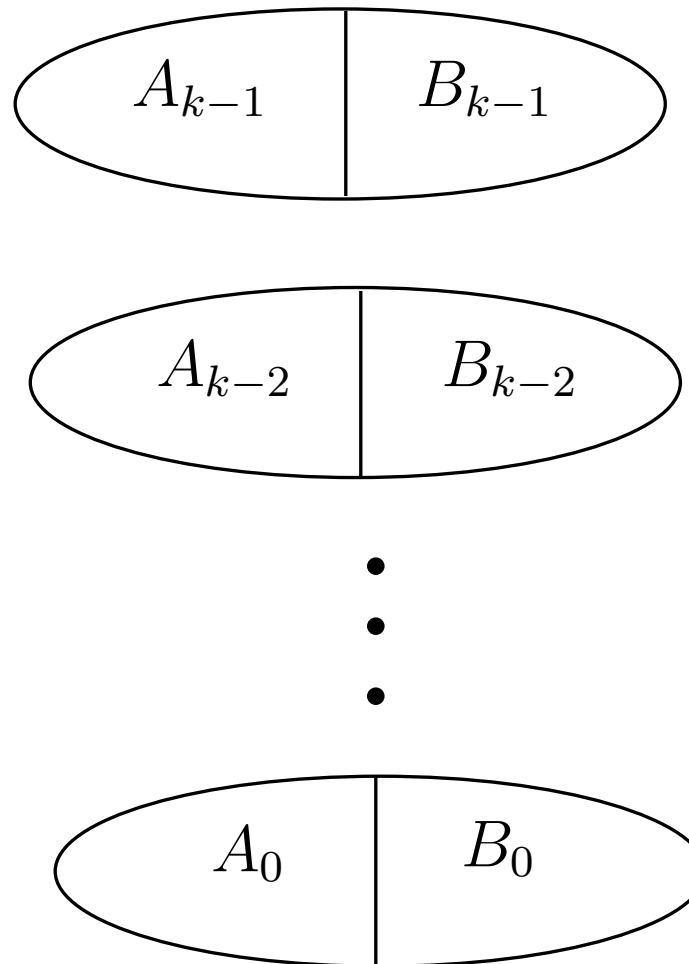
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- The matching $M_2 = \{(a_0, b_1), (a_1, b_2), (a_2, b_3)\}$ is computed by the 3-level algorithm.

Properties of the matching M_{k-1}

- $M_{k-1} \subseteq (A_{k-1} \times B_{k-1}) \cup (A_{k-2} \times B_{k-2}) \cup \cdots \cup (A_0 \times B_0)$.





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- The problem is NP-hard even with **one-sided** ties.
(Cseh, Huang, and K 2015)



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 - the case where each $b \in \mathcal{B}$ puts all neighbors into a single tie has an $O(n^2)$ algorithm.



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- Determine if G admits a popular matching.

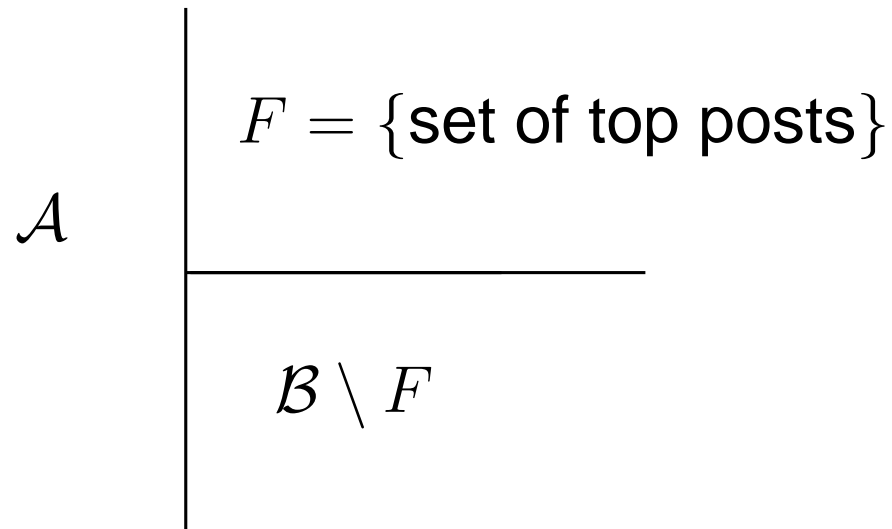


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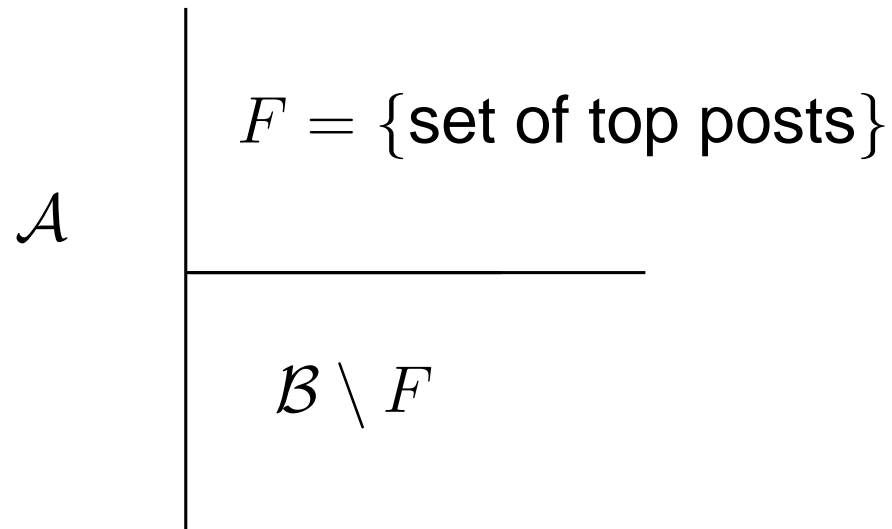
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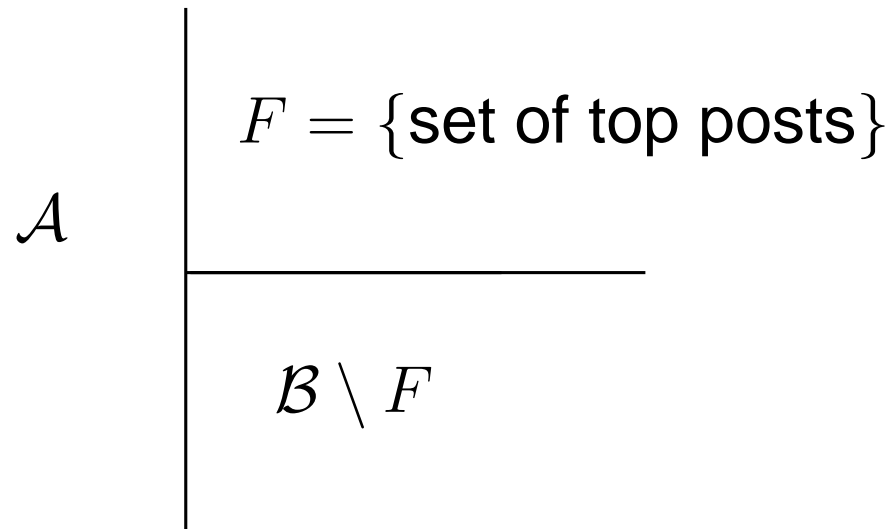
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- A linear time to solve the popular matching problem: extends to the case with ties in preference lists.



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 - $Y \subseteq F \cup S$, where $S = \{\text{posts outside } F \text{ that get matched in every maximum size matching in } G'\}$



Two-sided preference lists

- $G = (\mathcal{A} \cup \mathcal{B}, E)$: here each $b \in \mathcal{B}$ cares to be matched; b 's neighbors are in a single tie
- here we partition \mathcal{B} into *three* sets:
 - $X \subseteq F = \{\text{set of top posts}\}$
 - $Y \subseteq F \cup S$, where $S = \{\text{posts outside } F \text{ that get matched in every maximum size matching in } G'\}$
 - $Z = \mathcal{B} \setminus (X \cup Y)$.



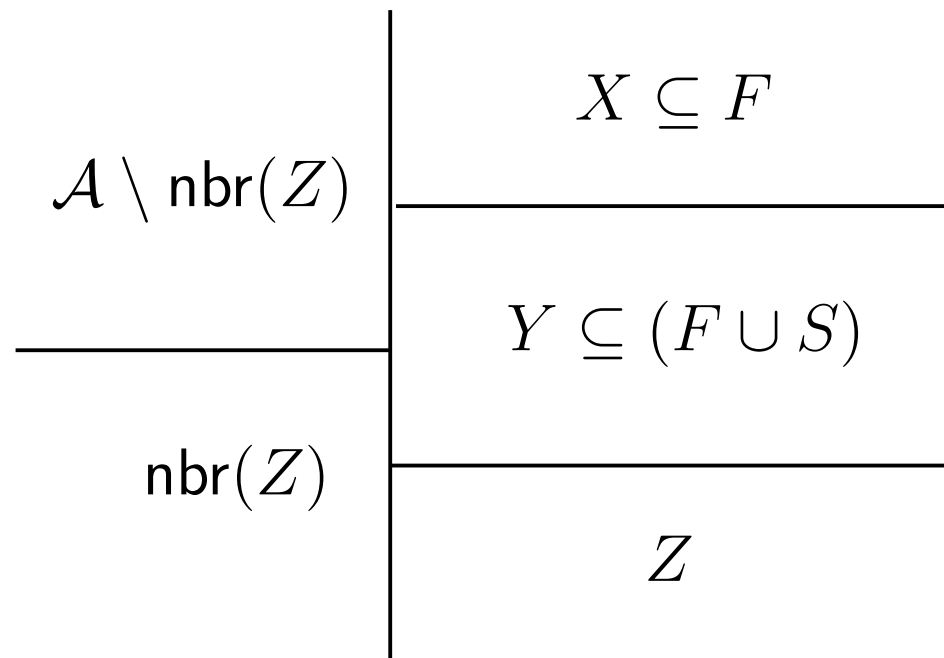
Two-sided preference lists

- The sets X , Y , and Z are constructed over n iterations.



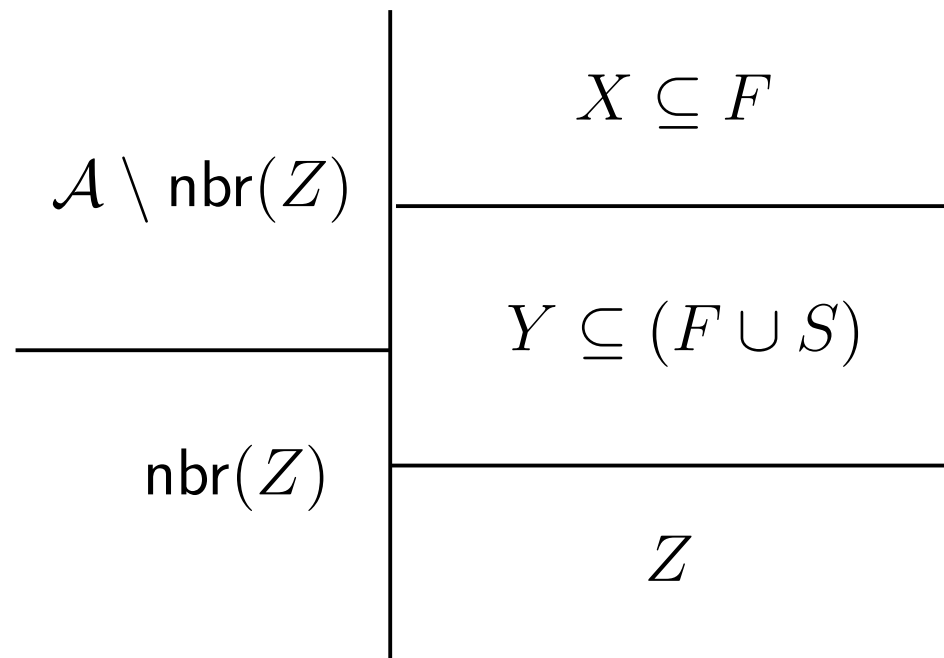
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Two-sided preference lists

- The sets X , Y , and Z are constructed over n iterations.



- G admits a popular matching $\iff H$ has an \mathcal{A} -perfect matching.



In general graphs

- Input $G = (V, E)$: a general graph with strict 2-sided preference lists

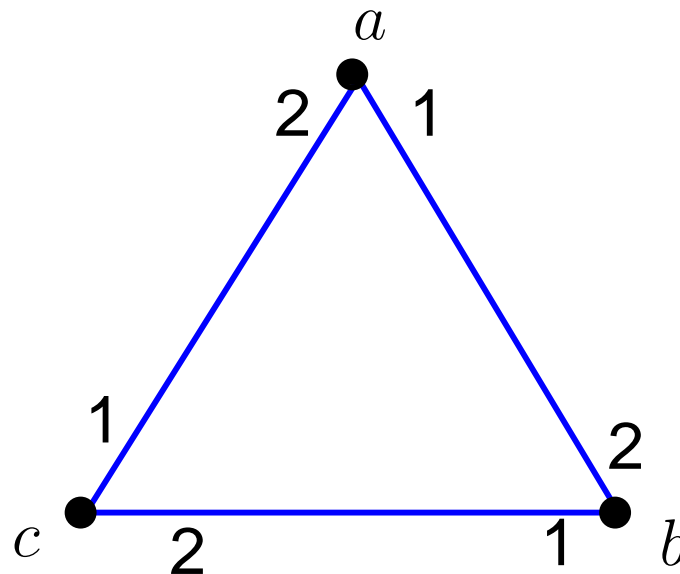


In general graphs

- Input $G = (V, E)$: a general graph with strict 2-sided preference lists
- Stable matchings need not always exist here.

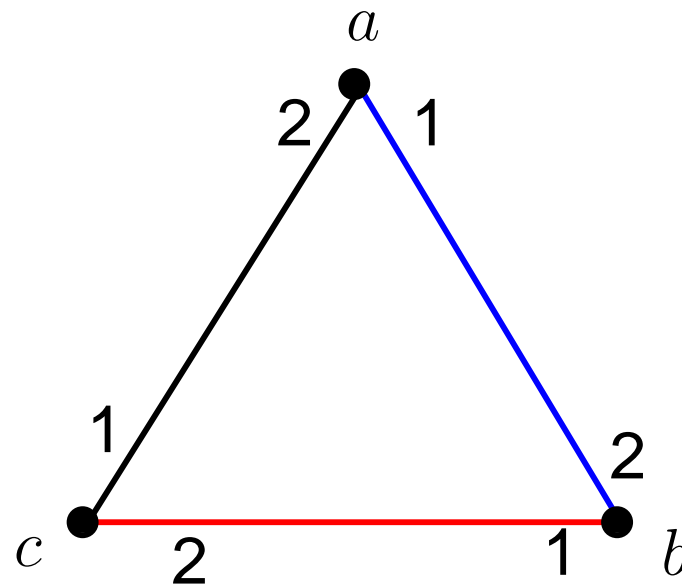
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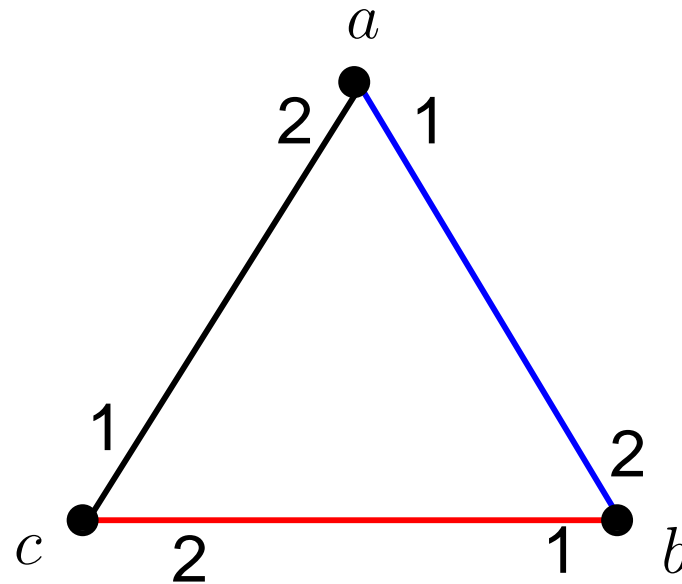
In general graphs

- In fact, this instance has no popular matching either.



In general graphs

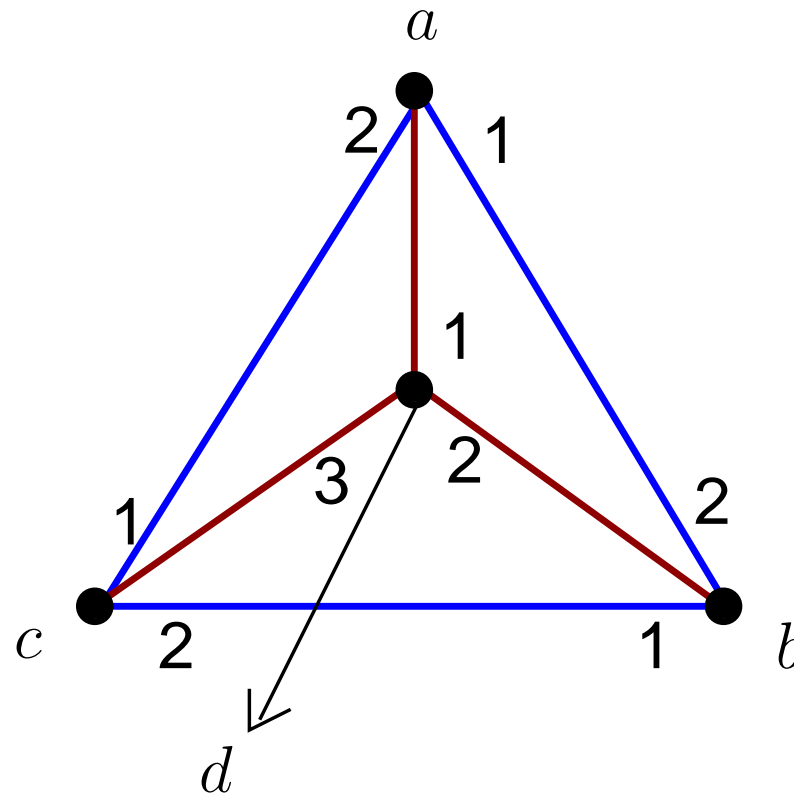
- In fact, this instance has no popular matching either.



- We have $M_1 \prec M_2 \prec M_3 \prec M_1$ here,
where $M_1 = \{(a, b)\}$, $M_2 = \{(b, c)\}$, and $M_3 = \{(a, c)\}$.

In general graphs

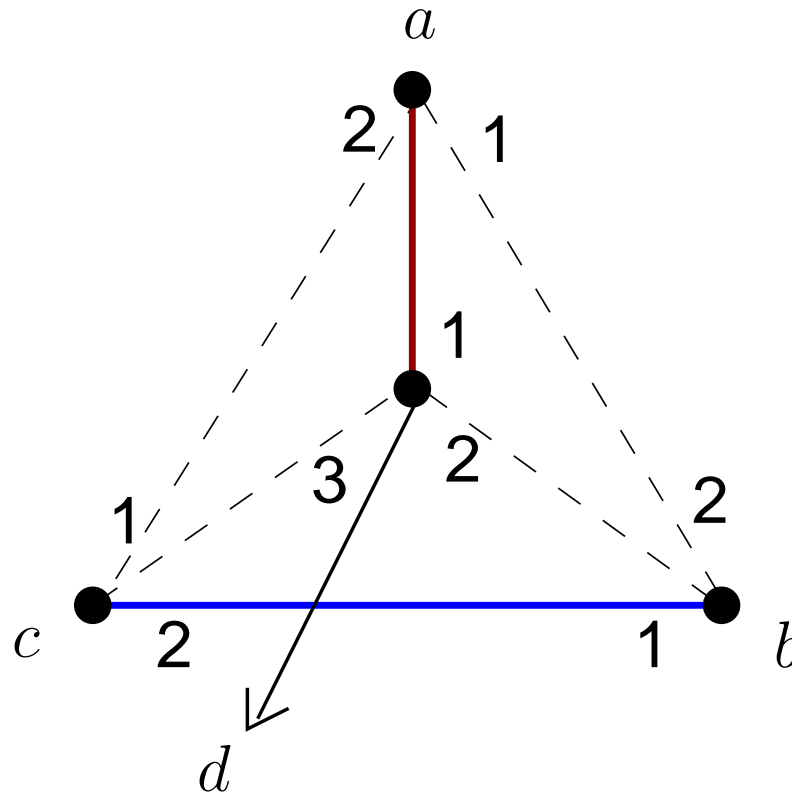
- An instance with no stable matching but with popular matchings:



- d is the least preferred neighbor for a, b, c .

In general graphs

- An instance with no stable matching but with popular matchings:



- $\{(a, d), (b, c)\}$ is popular.



In general graphs

- There is always a matching M in G such that $u(M)$ is $O(\log n)$. (Huang and K 2013)



In general graphs

- There is always a matching M in G such that $u(M)$ is $O(\log n)$. (Huang and K 2013)
- Computing a **least unpopularity factor** matching in G is NP-hard.



In general graphs

- There is always a matching M in G such that $u(M)$ is $O(\log n)$. (Huang and K 2013)
- Computing a **least unpopularity factor** matching in G is NP-hard.
- *Open problem:* the complexity of the popular matching problem in G .



Thank you!